

OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 0323196

TITLE FIBER THIN LLC

**DATE RECORDED: NOVEMBER 15, 2003
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PAGES 1 THROUGH 64

VIDEOTAPE -- FIBER THIN

**FOR THE RECORD, INC.
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WALDORF, MARYLAND 20602
(301)870-8025**

EXHIBIT A

FEDERAL TRADE COMMISSION

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VIDEOTAPE:

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Fiber Thin

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FEDERAL TRADE COMMISSION

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In the Matter of:)
Fiber Thin) Matter No. 0323196
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May 1, 2003

The following transcript was produced from a
live tape provided to For The Record, Inc. on October 9,
2003.

P R O C E E D I N G S

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VIDEOTAPE -- FIBER THIN

ON SCREEN: FiberThin™

The following is a paid advertisement for Fiber Thin™ brought to you by Fiber Thin™ L.L.C.

Individual results may vary. All logos, product names and packages are sole property of Fiber Thin™ L.L.C.

MALE ANNOUNCER: The following is a paid advertisement for the Fiber Thin System.

(Brief pause.)

MALE ANNOUNCER: Do you dream of having that thin, lean body but you just can't seem to lose that weight? You've tried the terrible tasting diet foods, the strenuous exercise and those messy shakes that leave you starving. You're just fed up because nothing works.

ON SCREEN: What CAN YOU DO?

MALE ANNOUNCER: What can you do?

ON SCREEN: Don't Give Up

MALE ANNOUNCER: Don't give up, because now, for the first time ever, one of the most powerful weight loss systems ever developed is available to you called the Fiber Thin System.

ON SCREEN: GUARANTEED YOU'LL LOSE UP TO 20

1 **LBS. IN 30 DAYS!**

2 **OR YOUR MONEY BACK!**

3 **MALE ANNOUNCER:** This system guarantees you'll
4 lose up to 20 pounds in 30 days or your money back.

5 **ON SCREEN:** Before photo

6 **Ron Phipps**

7 **LOST 50 LBS. IN 3 MONTHS!**

8 **City Controller**

9 **Results Vary**

10 **RON PHIPPS:** I lost 50 pounds on the Fiber Thin
11 System.

12 **ON SCREEN:** Before photo

13 **Debbie Jones**

14 **LOST 34 POUNDS!**

15 **Grandmother**

16 **Results Vary**

17 **DEBBIE JONES:** I lost 34 pounds.

18 **ON SCREEN:** Before photo

19 **Dennis Barone**

20 **LOST 20 POUNDS!**

21 **Construction Foreman**

22 **Results Vary**

23 **DENNIS BARONE:** I lost 20 pounds on the Fiber
24 Thin System.

25 **ON SCREEN:** Clinically Proven

1 **Guaranteed Weight Loss!**

2 **No Special Diet or Exercise Program Needed**

3 **MALE ANNOUNCER:** The ingredients in the Fiber
4 Thin System are clinically proven to deliver you weight
5 loss results without any special diet or exercise
6 program.

7 **ON SCREEN:** For best results/maximum weight
8 loss, follow the diet and exercise plan.

9 **GUARANTEED WEIGHT LOSS!**

10 **MALE ANNOUNCER:** Included in the Fiber Thin
11 System is the Guide to Healthy Living.

12 **ON SCREEN:** Full of Valuable Weight Loss Tips!
13 Lose Even More Weight!

14 **MALE ANNOUNCER:** This guide gives you diet and
15 exercise tips so you lose even more weight. When you
16 combine Fiber Thin with the Guide to Healthy Living, we
17 guarantee you'll lose up to 20 pounds in 30 days or your
18 money back.

19 **ON SCREEN:** Really Really Works!

20 **MALE ANNOUNCER:** And, yes, it really, really
21 works.

22 **ON SCREEN:** Jennifer Corlett

23 **LOST WEIGHT IN DAYS!**

24 **College Student**

25 **Results Vary**

1 JENNIFER CORLETT: With Fiber Thin, I didn't
2 have to diet, I didn't have to exercise and I still lost
3 weight.

4 ON SCREEN: Here's How FiberThin™ Works!

5 MALE ANNOUNCER: Here's how it works.

6 ON SCREEN: Active Ingredient Glucomannan
7 Propol Exclusive Only To Fiber Thin!

8 MALE ANNOUNCER: Fiber Thin is made up of an
9 all-natural fiber called glucomannan propol. This
10 ingredient is exclusive and only available in the Fiber
11 Thin tablets.

12 ON SCREEN: You Will Feel Full For Hours!

13 MALE ANNOUNCER: These all-natural tablets
14 expand in your stomach, making you feel full for hours.

15 ON SCREEN: Cravings are GONE!

16 MALE ANNOUNCER: Cravings for food are gone.

17 ON SCREEN: Weight Loss Consultant

18 JIM AYRES

19 Ayres Weight Management

20 JIM AYRES: It's going to expand, it's going to
21 fill this void in your stomach, this empty space and it's
22 going to create hunger satisfaction for hours.

23 ON SCREEN: Katie Gardner

24 Lost 7 Lbs. In 2 Weeks!

25 Mother of Three

1 **Results Vary**

2 KATIE GARDNER: It makes you feel full and it
3 keeps you from overeating and I've lost seven pounds
4 because of that in two weeks.

5 **ON SCREEN: Traps Fat and Eliminates It From**
6 **Your Body Naturally!**

7 MALE ANNOUNCER: This powerful fiber then
8 becomes a fat-trapping machine that grabs fats and
9 eliminates them from your body.

10 **ON SCREEN: Traps Up to 400 Fat Calories Per**
11 **Day!**

12 MALE ANNOUNCER: In fact, laboratory studies
13 show that Fiber Thin can trap up to 400 fat calories a
14 day.

15 **ON SCREEN: Weight Loss Specialist**

16 **Amber Pawlowski, RD, CLE**

17 **Registered Dietitian**

18 AMBER PAWLOWSKI: Well, any time a product,
19 such as Fiber Thin, absorbs fat and eliminates it from
20 your body, your body is getting less fat and, therefore,
21 less calories. The lower amount of calories that you
22 take in, the more weight that you're going to lose.

23 **ON SCREEN: Lisa Roche**

24 **Lost Weight in Days!**

25 **Medical Sales**

1 **Results Vary**

2 LISA ROCHE: Within a three-week period, my
3 body fat went from 22 percent to 17.5. No other product
4 has ever done that for me.

5 MALE ANNOUNCER: Also included in the Fiber
6 Thin System is MetaboUp.

7 **ON SCREEN: All Natural**

8 **Increases Energy**

9 **Boosts Metabolism Up to 43%**

10 MALE ANNOUNCER: MetaboUp is a blend of all-
11 natural herbs that are scientifically proven to increase
12 your energy and boost your metabolism up to 43 percent.

13 **ON SCREEN: Burn More Calories Every Day!**

14 MALE ANNOUNCER: So, you'll be burning more
15 calories every day.

16 **ON SCREEN: No Ephedrine!**

17 **No Side Effects!**

18 MALE ANNOUNCER: And there's no ephedrine in
19 MetaboUp, so you won't have any side effects.

20 **ON SCREEN: Do you WANT PROOF?**

21 MALE ANNOUNCER: You want proof that Fiber Thin
22 works?

23 **ON SCREEN: WE HAVE IT!**

24 MALE ANNOUNCER: Well, we have it.

25 **ON SCREEN: 42 Clinical Studies Prove That**

1 **Fiber Thin™ Works!**

2 MALE ANNOUNCER: Forty-two clinical studies,
3 some published in medical journals like --

4 ON SCREEN: Current Therapeutic Research

5 MALE ANNOUNCER: -- Current Therapeutic
6 Research --

7 ON SCREEN: International Journal of Obesity

8 MALE ANNOUNCER: -- the International Journal
9 of Obesity and --

10 ON SCREEN: American Journal of Clinical
11 Nutrition

12 "Glucomannan produced a significant mean
13 reduction in body weight..."

14 "Serum cholesterol and low density lipoprotein
15 cholesterol were significantly reduced..."

16 "Systolic arterial pressure decreased..."

17 "Many subjects indicated that they had a 'full'
18 feeling after taking glucomannan".

19 "...significant mean weight loss..."

20 "...substantial decrease in cholesterol
21 level..."

22 "Body weight decreased..."

23 MALE ANNOUNCER: -- the American Journal of
24 Clinical Nutrition found that subjects taking the
25 ingredients in Fiber Thin lost weight without diet and

1 exercise, and it also significantly lowered their
2 cholesterol.

3 **ON SCREEN: Weight Loss Specialist**

4 **Amber Pawlowski, RD, CLE**

5 **Registered Dietitian**

6 **AMBER PAWLOWSKI:** The proof is all right here.
7 Several studies were conducted on glucomannan propol, the
8 main ingredient in Fiber Thin.

9 **ON SCREEN: Fiber Thin™ Works!**

10 **AMBER PAWLOWSKI:** Fiber Thin works the way that
11 it's supposed to work.

12 **ON SCREEN: Weight Loss Specialist**

13 **Amber Pawlowski, RD, CLE**

14 **Registered Dietitian**

15 **AMBER PAWLOWSKI:** You can exercise like you
16 are, you can eat like you are, as long as you're taking
17 Fiber Thin, you're going to lose weight.

18 **ON SCREEN: Weight Loss Guaranteed!**

19 **MALE ANNOUNCER:** No other diet product is
20 clinically proven to deliver you results like this.

21 **ON SCREEN: Fiber Thin™**

22 **Stay Tuned...**

23 **MALE ANNOUNCER:** Now, let's join TV personality
24 Jeff Rechter (phonetic) and Fiber Thin representative
25 Robin Chamberlain who are going to show you how Fiber

1 Thin works right before your eyes. So, stay tuned.

2 ON SCREEN: Before photo

3 Jennifer McKnight

4 LOST 3.5 INCHES IN THIGHS!

5 House Keeper

6 Results Vary

7 JENNIFER MCKNIGHT: I lost three-and-a-half
8 inches on my thighs and it was just a -- I noticed a
9 difference right away, as soon as I started losing it.
10 It was just like I walked and my thighs weren't touching
11 anymore. I went, wow, this is nice.

12 ON SCREEN: Before photo

13 Angie Carrizosa

14 LOST 21 POUNDS!

15 Retail Sales

16 Results Vary

17 ANGIE CARRIZOSA: I have lots of confidence
18 now. I mean, I can even show my stomach now and I
19 haven't been able to do that for three years and I can
20 finally show my stomach.

21 ON SCREEN: Lisa May

22 LOST 20 POUNDS!

23 Beauty Product Sales

24 Results Vary

25 LISA MAY: I feel wonderful. I feel really

1 confident, really happy with myself and how I look and my
2 appearance.

3 ON SCREEN: Gail Scott

4 LOST 21 POUNDS!

5 Office Administrator

6 Results Vary

7 GAIL SCOTT: Now I'm being called skinny and
8 sexy and a lot of -- a lot of lot of comments.

9 ON SCREEN: Before photo

10 Chris Pasalaqua

11 LOST 21 LBS. OF BODY FAT!

12 Retired, Age 65

13 Results Vary

14 CHRIS PASALAUQUA: I'm so amazed every time I
15 weigh that I've lost two or three more pounds because you
16 just feel so healthy, you know. I just almost feel like
17 I could just move mountains. I really do.

18 ON SCREEN: Fiber Thin™

19 Revolutionary Weight Loss System

20 JEFF RECHTER: Well, Robin, we're here in the
21 Fiber Thin kitchen where you're going to show us how the
22 Fiber Thin System works.

23 ROBIN CHAMBERLAIN: That's right, Jeff.

24 JEFF RECHTER: I can't wait to see this.

25 ROBIN CHAMBERLAIN: Well, Jeff, first we're

1 going to demonstrate how Fiber Thin expands in your
2 stomach creating that full feeling. We're going to use
3 this glass of water to show you how it works. Now, let's
4 put a single dose of Fiber Thin in the glass. Then we're
5 going to agitate it like your body does naturally. Take
6 a close look. You can already see it expanding.

7 **ON SCREEN: Fiber Thin™ Instant Action!**

8 JEFF RECHTER: Wow, look at that, it works
9 pretty quick. You can already see it working in the
10 bottom there.

11 ROBIN CHAMBERLAIN: The fat-trapping action
12 takes effect immediately.

13 Now, I have a glass over here that has been
14 sitting for about 15 minutes. Take a look at this.

15 **ON SCREEN: Fiber Thin™ Exclusive Hunger**
16 **Satisfying Formula**

17 JEFF RECHTER: I don't believe it. Look how
18 thick it is. No wonder I felt full. But does it have
19 any calories?

20 ROBIN CHAMBERLAIN: No, it literally contains
21 no calories.

22 **ON SCREEN: Weight Loss Consultant**

23 **JIM AYRES**

24 **Ayres Weight Management**

25 JIM AYRES: The reason why Fiber Thin is so

1 effective in reducing appetite and eliminating cravings
2 is because when you take Fiber Thin 30 to 15 minutes
3 prior to a meal, it begins to expand in your stomach,
4 sending signals to your brain that I'm not that hungry --

5 **ON SCREEN: Feel FULL for HOURS!**

6 JIM AYRES: -- I'm full.

7 **ON SCREEN: Weight Loss Consultant**

8 **JIM AYRES**

9 **Ayres Weight Management**

10 JIM AYRES: So, when you sit down, you're going
11 to eat less food, the biggest challenge in trying to
12 maintain weight.

13 And because Fiber Thin is all fiber, the body
14 doesn't digest it right away. So, the hunger
15 satisfaction is going to last for hours. That is why
16 Fiber Thin is so successful. That is why it helps so
17 many people reduce appetite and eliminate cravings.

18 **ON SCREEN: Katie Gardner**

19 **Lost 7 Lbs. In 2 Weeks!**

20 **Mother of Three**

21 **Results Vary**

22 KATIE GARDNER: It's so easy. You don't have
23 to change your diet, you don't have to change your
24 exercise program, you just need to take the Fiber Thin a
25 little bit before you have your meal. It makes you feel

1 full and it keeps you from overeating.

2 ON SCREEN: Lisa May

3 LOST 20 POUNDS!

4 Beauty Product Sales

5 Results Vary

6 LISA MAY: I used to come home and eat these
7 big plates of food at night and I couldn't even fathom
8 eating a quarter of what I ate.

9 ON SCREEN: Carol Birdsall

10 LOST 22 Lbs. Of Body Fat!

11 Manicurist

12 Results Vary

13 CAROL BIRDSALL: Even if you eat the way you
14 normally do, you're still going to lose the weight.

15 ON SCREEN: Gail Scott

16 LOST 21 POUNDS!

17 Office Administrator

18 Results Vary

19 GAIL SCOTT: I would say the bottom line with
20 the Fiber Thin System is you feel satisfied, you eat less
21 and you lose weight.

22 ROBIN CHAMBERLAIN: Okay, Jeff, now for the
23 really exciting part, the fat-trapping. We're going to
24 use some salad dressing for this demo.

25 JEFF RECHTER: There's a lot of fat in salad

1 dressing.

2 ROBIN CHAMBERLAIN: Now, watch what happens.
3 I'm going to pour this fatty salad dressing right in.
4 So, now, it's like you've just eaten this fat. Your
5 stomach is naturally going to move around a bit.

6 ON SCREEN: Fiber Thin™ Fat Trapping Sponge

7 ROBIN CHAMBERLAIN: Look how Fiber Thin is now
8 literally encapsulating the fat so your body doesn't
9 absorb it.

10 JEFF RECHTER: Wow, you're right. Look at it.
11 It's literally holding on to the fat.

12 ROBIN CHAMBERLAIN: In fact, let me just put
13 some of this in a glass of water so you can really see
14 its fat-trapping capabilities.

15 JEFF RECHTER: Look at that. The fat is
16 staying in the fiber sponge.

17 ON SCREEN: Double The Weight Loss Power!

18 JEFF RECHTER: Now, I don't know about you, but
19 I definitely wouldn't want that sticking to my waist.

20 ROBIN CHAMBERLAIN: Me either. And with Fiber
21 Thin it won't. That Fiber Thin sponge starts to break up
22 and digest through your system naturally --

23 ON SCREEN: For best results/maximum weight
24 loss, follow the Fiber Thin System low-calories diet and
25 exercise plan.

1 ROBIN CHAMBERLAIN: -- so the fat doesn't start
2 adding those unwanted inches to your waist.

3 JEFF RECHTER: Seeing is believing, Robin.

4 **ON SCREEN: Fiber Thin™**

5 **Instant Replay!**

6 ROBIN CHAMBERLAIN: The proof that Fiber Thin
7 works is all right here before your eyes.

8 **ON SCREEN: Weight Loss Specialist**

9 **Amber Pawlowski, RD, CLE**

10 **Registered Dietitian**

11 AMBER PAWLOWSKI: There are several studies
12 that have shown that glucomannan propol, the active
13 ingredient in Fiber Thin, as it's expanding in your
14 stomach, absorbs some of the saturated fat and eliminates
15 it from your body.

16 **ON SCREEN: Weight Loss Specialist**

17 **Amber Pawlowski, RD, CLE**

18 **Registered Dietitian**

19 AMBER PAWLOWSKI: One of the studies conducted
20 found that if you take Fiber Thin before each of your
21 meals, you can trap up to 400 fat calories a day.

22 **ON SCREEN: Carol Birdsall**

23 **LOST 22 Lbs. Of Body Fat!**

24 **Manicurist**

25 **Results Vary**

1 CAROL BIRDSALL: The Fiber Thin helps with the
2 fat that you intake so that you don't absorb it through
3 your body. Since the fat's off, your body is more
4 defined-looking. You can see your muscle tone better.
5 And so, of course, that looks way better than fat.

6 ON SCREEN: Before photo

7 Ted Wilson

8 LOST 20 POUNDS!

9 Contractor

10 Results Vary

11 TED WILSON: No one's perfect and I still don't
12 have a perfect diet. I think the times that you do mess
13 up, the Fiber Thin's there to take over and burn off that
14 extra -- the extra fat that you normally wouldn't burn
15 off.

16 JEFF RECHTER: All right, Robin, you've got me
17 convinced.

18 ROBIN CHAMBERLAIN: But I have something even
19 better. After the break, you're going to see someone
20 lose 50 pounds right before your eyes.

21 JEFF RECHTER: I can't wait to see that. Now,
22 you folks at home, get ready to dial that phone because
23 we're about to tell you how to order this revolutionary
24 new Fiber Thin System for yourself.

25 Stay tuned.

1 MALE ANNOUNCER: Do you dream of having that
2 thin, lean body but you just can't seem to lose that
3 weight? You've tried the terrible tasting diet foods,
4 the strenuous exercise and those messy shakes that leave
5 you starving. You're just fed up because nothing works.

6 **ON SCREEN: What CAN YOU DO?**

7 MALE ANNOUNCER: What can you do?

8 **ON SCREEN: DON'T GIVE UP!**

9 MALE ANNOUNCER: Don't give up, because now,
10 for the first time ever, one of the most powerful weight
11 loss systems ever developed is available to you called
12 the Fiber Thin System.

13 **ON SCREEN: GUARANTEED YOU'LL LOSE UP TO 20**
14 **LBS. IN 30 DAYS!**

15 **OR YOUR MONEY BACK!**

16 MALE ANNOUNCER: This system guarantees you'll
17 lose up to 20 pounds in 30 days or your money back.

18 **ON SCREEN: Before photo**

19 **Ron Phipps**

20 **LOST 50 LBS. IN 3 MONTHS!**

21 **City Controller**

22 **Results Vary**

23 **RON PHIPPS: I lost 50 pounds on the Fiber Thin**
24 **System.**

25 **ON SCREEN: Before photo**

1 Debbie Jones

2 LOST 34 POUNDS!

3 Grandmother

4 Results Vary

5 DEBBIE JONES: I lost 34 pounds.

6 ON SCREEN: Before photo

7 Dennis Barone

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9 Construction Foreman

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11 DENNIS BARONE: I lost 20 pounds on the Fiber

12 Thin System.

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14 Guaranteed Weight Loss!

15 No Special Diet or Exercise Program Needed

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17 Thin System are clinically proven to deliver you weight
18 loss results without any special diet or exercise
19 program.

20 ON SCREEN: For best results/maximum weight
21 loss, follow the diet and exercise plan.

22 GUARANTEED WEIGHT LOSS!

23 MALE ANNOUNCER: Included in the Fiber Thin
24 System is the Guide to Healthy Living.

25 ON SCREEN: Full of Valuable Weight Loss Tips!

1 **Lose Even More Weight!**

2 MALE ANNOUNCER: This guide gives you diet and
3 exercise tips so you lose even more weight. When you
4 combine Fiber Thin with the Guide to Healthy Living, we
5 guarantee you'll lose up to 20 pounds in 30 days or your
6 money back.

7 **ON SCREEN: Really Really Works!**

8 MALE ANNOUNCER: And, yes, it really, really
9 works.

10 **ON SCREEN: Jennifer Corlett**

11 **LOST WEIGHT IN DAYS!**

12 **College Student**

13 **Results Vary**

14 JENNIFER CORLETT: With Fiber Thin, I didn't
15 have to diet, I didn't have to exercise and I still lost
16 weight.

17 **ON SCREEN: Here's How FiberThin™ Works!**

18 MALE ANNOUNCER: Here's how it works.

19 **ON SCREEN: Active Ingredient Glucomannan**
20 **Propol Exclusive Only To Fiber Thin!**

21 MALE ANNOUNCER: Fiber Thin is made up of an
22 all-natural fiber called glucomannan propol. This
23 ingredient is exclusive and only available in the Fiber
24 Thin tablets.

25 **ON SCREEN: You Will Feel Full For Hours!**

1 MALE ANNOUNCER: These all-natural tablets
2 expand in your stomach, making you feel full for hours.

3 ON SCREEN: Cravings are GONE!

4 MALE ANNOUNCER: Cravings for food are gone.

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9 fill this void in your stomach, this empty space and it's
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15 KATIE GARDNER: It makes you feel full and it
16 keeps you from overeating and I've lost seven pounds
17 because of that in two weeks.

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19 Your Body Naturally!

20 MALE ANNOUNCER: This powerful fiber then
21 becomes a fat-trapping machine that grabs fats and
22 eliminates them from your body.

23 ON SCREEN: Traps Up to 400 Fat Calories Per
24 Day!

25 MALE ANNOUNCER: In fact, laboratory studies

1 show that Fiber Thin can trap up to 400 fat calories a
2 day.

3 **ON SCREEN: Weight Loss Specialist**

4 **Amber Pawlowski, RD, CLE**

5 **Registered Dietitian**

6 **AMBER PAWLOWSKI:** Well, any time a product,
7 such as Fiber Thin, absorbs fat and eliminates it from
8 your body, your body is getting less fat and, therefore,
9 less calories. The lower amount of calories that you
10 take in, the more weight that you're going to lose.

11 **MALE ANNOUNCER:** Also included in the Fiber
12 Thin System is MetaboUp.

13 **ON SCREEN: All Natural**

14 **Increases Energy**

15 **Boosts Metabolism Up to 43%**

16 **MALE ANNOUNCER:** MetaboUp is a blend of all-
17 natural herbs that are scientifically proven to increase
18 your energy and boost your metabolism up to 43 percent.

19 **ON SCREEN: Burn More Calories Every Day!**

20 **MALE ANNOUNCER:** So, you'll be burning more
21 calories every day.

22 **ON SCREEN: No Ephedrine!**

23 **No Side Effects!**

24 **MALE ANNOUNCER:** And there's no ephedrine in
25 MetaboUp, so you won't have any side effects.

1 ON SCREEN: Do you WANT PROOF?

2 MALE ANNOUNCER: You want proof that Fiber Thin
3 works?

4 ON SCREEN: WE HAVE IT!

5 MALE ANNOUNCER: Well, we have it.

6 ON SCREEN: 42 Clinical Studies Prove That
7 Fiber Thin™ Works!

8 MALE ANNOUNCER: Forty-two clinical studies,
9 some published in medical journals like --

10 ON SCREEN: Current Therapeutic Research

11 MALE ANNOUNCER: -- Current Therapeutic
12 Research --

13 ON SCREEN: International Journal of Obesity

14 MALE ANNOUNCER: -- the International Journal
15 of Obesity and --

16 ON SCREEN: American Journal of Clinical
17 Nutrition

18 "Glucomannan produced a significant mean
19 reduction in body weight..."

20 "Serum cholesterol and low density lipoprotein
21 cholesterol were significantly reduced..."

22 "Systolic arterial pressure decreased..."

23 "Many subjects indicated that they had a 'full'
24 feeling after taking glucomannan".

25 "...significant mean weight loss..."

1 "...substantial decrease in cholesterol
2 level..."

3 "Body weight decreased..."

4 MALE ANNOUNCER: -- the American Journal of
5 Clinical Nutrition found that subjects taking the
6 ingredients in Fiber Thin lost weight without diet and
7 exercise, and it also significantly lowered their
8 cholesterol.

9 ON SCREEN: **Faster and Easier Than Anything**
10 **You've Tried!**

11 MALE ANNOUNCER: We are so sure that you'll
12 lose weight faster and easier than anything you've ever
13 tried --

14 ON SCREEN: **LISTEN TO THIS!**
15 **100% Satisfaction Guaranteed!**

16 MALE ANNOUNCER: -- that we are offering this
17 remarkable guarantee.

18 ON SCREEN: **TRY THE FIBER THIN™ SYSTEM FOR 30**
19 **DAYS**

20 MALE ANNOUNCER: Try the Fiber Thin System for
21 30 days.

22 ON SCREEN: **LOSE UP TO 20 LBS. IN 30 DAYS!**

23 MALE ANNOUNCER: If you don't lose up to 20
24 pounds --

25 ON SCREEN: **SEE RESULTS OR RETURN FOR A FULL**

1 REFUND OF THE PURCHASE PRICE!

2 MALE ANNOUNCER: -- then just send it back for
3 a complete refund of the purchase price.

4 ON SCREEN: THAT'S NOT ALL

5 MALE ANNOUNCER: And that's just the beginning.

6 ON SCREEN: RISK FREE TRIAL

7 1-800-632-7673

8 MALE ANNOUNCER: Call now and you'll receive a
9 30-day supply of the Fiber Thin tablets, a 30-day supply
10 of MetaboUp and the Guide to Healthy Living.

11 ON SCREEN: 30-DAY

12 RISK-FREE TRIAL

13 \$19.95

14 Plus S&H

15 LIMITED

16 TIME

17 OFFER!

18 GUARANTEED WEIGHT LOSS!

19 CALL NOW!

20 1-800-632-7673

21 MALE ANNOUNCER: Fiber Thin is so confident
22 that you will see incredible results, that during this
23 special television offer, for only \$19.95, you can try
24 this amazing weight loss system risk-free for 30 days.
25 That's right, for only \$19.95, you can try the Fiber Thin

1 System.

2 ON SCREEN: Above product information

3 Lose Up To 20 Lbs.

4 Or Get Your Money Back!

5 MALE ANNOUNCER: And if you don't lose up to 20
6 pounds, then send it back and we'll refund your \$19.95 --

7 ON SCREEN: Your To Keep!

8 MALE ANNOUNCER: -- and you can keep the Guide
9 to Healthy Living as our gift to you just for trying the
10 Fiber Thin System.

11 ON SCREEN: BUT HOLD ON! THERE'S EVEN MORE!

12 MALE ANNOUNCER: But hold on --

13 ON SCREEN: Fiber Thin

14 FREE SECOND

15 MONTH

16 SUPPLY

17 CALL NOW!

18 ABSOLUTELY FREE!

19 MALE ANNOUNCER: -- if you call in the next 20
20 minutes, we'll send you a second month's supply
21 absolutely free. That's right, a second month's supply
22 is yours free. But you must call within the next 20
23 minutes to get this incredible offer.

24 ON SCREEN: Lose Up To 20 Lbs.

25 Or Get Your Money Back!

1 30-DAY
2 RISK-FREE TRIAL
3 \$19.95
4 Plus S&H
5 LIMITED
6 TIME
7 OFFER!
8 GUARANTEED WEIGHT LOSS!
9 CALL NOW!
10 1-800-632-7673

11 MALE ANNOUNCER: So, what are you possibly
12 waiting for? Pick up that phone right now because this
13 offer will not last. You have nothing to lose but the
14 weight, so call now.

15 ON SCREEN: Angie Carrizosa
16 Before Fiber Thin™

17 ANGIE CARRIZOSA: I know if I lost weight, I
18 would be more healthy, I wouldn't sleep as much and I
19 know I'd be more active.

20 ON SCREEN: Before photo

21 Angie Carrizosa

22 LOST 21 POUNDS!

23 Retail Sales

24 Results Vary

25 ANGIE CARRIZOSA: Now, I go out a lot and I can

1 dance longer than before. I used to go with my friends
2 out to parties and I was like, no, I'm too tired, and now
3 I'm like, let's keep on going.

4 ON SCREEN: Before photo

5 Ted Wilson

6 LOST 20 POUNDS!

7 Contractor

8 Results Vary

9 TED WILSON: I feel great. I've got a lot more
10 energy than I've ever had in my life. I'm in better
11 shape now than I was when I was 20.

12 ON SCREEN: Before photo

13 Kathy Bennett

14 LOST 19 LBS. OF BODY FAT!

15 City Clerk

16 Results Vary

17 KATHY BENNETT: It doesn't take any time, it
18 doesn't take any effort and you don't have to sit there
19 and be miserable. You can actually start feeling good.

20 ON SCREEN: 30 DAY RISK FREE TRIAL \$19.95 + S&H

21 1-800-632-7673

22 KATHY BENNETT: It's not a matter of too late,
23 too old or too heavy. It can happen. It's just so much
24 fun.

25 (Applause.)

1 JEFF RECHTER: Welcome back. Now, Robin, you
2 promised us we were going to see a gentleman lose 50
3 pounds before our very eyes. I can't wait to see this.

4 ROBIN CHAMBERLAIN: Okay, Jeff, let's bring out
5 Ron Phipps who's been on the Fiber Thin System for three
6 months. Come on out, Ron.

7 (Applause.)

8 ON SCREEN: Ron Phipps
9 Before Fiber Thin™

10 JEFF RECHTER: Hi, Ron. I don't want to be
11 rude, but it looks like you could lose a few pounds.

12 ROBIN CHAMBERLAIN: Jeff, this is what Ron
13 looked like before he was on the Fiber Thin System. Now,
14 I want to show you just how much weight he lost and
15 you're not going to believe it. What I have here is five
16 pounds of fat.

17 JEFF RECHTER: That's what five pounds of fat
18 looks like. That's disgusting.

19 ROBIN CHAMBERLAIN: Just wait 'til you see how
20 much Ron lost. Audience, help me out. Jeff, start
21 stacking.

22 ON SCREEN: Fiber Thin™ Weight Loss Results
23 Weight counter in corner

24 JEFF RECHTER: Okay.

25 AUDIENCE, ROBIN AND JEFF: Five. Ten.

1 Fifteen. Twenty. Twenty-five. Thirty. Thirty-five.
2 Forty. Forty-five. And fifty.

3 ON SCREEN: Lost 50 Pounds on Fiber Thin™
4 (Applause.)

5 JEFF RECHTER: Wow, that is amazing. How does
6 it feel to lose all that weight?

7 RON PHIPPS: It feels great, and I haven't felt
8 this good since high school.

9 ROBIN CHAMBERLAIN: Okay, Ron, let's show the
10 audience what you look like 50 pounds lighter.

11 ON SCREEN: For best results/maximum weight
12 loss, follow the Fiber Thin System low-calorie diet and
13 exercise plan.

14 (Applause.)

15 JEFF RECHTER: That is unbelievable.

16 ON SCREEN: Ron Phipps 50 lbs. Lighter!

17 JEFF RECHTER: How long did it take you to lose
18 all that weight?

19 RON PHIPPS: Only three months.

20 JEFF RECHTER: That's fantastic.

21 Congratulations, Ron, on your success.

22 ON SCREEN: 30 DAY RISK FREE TRIAL \$19.95 + S&H

23 1-800-632-7673

24 For best results/maximum weight loss, follow
25 the diet and exercise plan.

1 JEFF RECHTER: Now, Ron got extraordinary
2 results through the Fiber Thin System. Let's take a look
3 at some other people who also got great results through
4 the Fiber Thin System.

5 **ON SCREEN: CASE STUDY**

6 **Fiber Thin™**

7 **12 Week Study**

8 **Ayres Weight Management**

9 **Test Fiber Thin on**

10 **60 Test Subjects**

11 **100% Weight Loss**

12 **Success (spelled wrong on screen)**

13 **ON SCREEN: Weight Loss Consultant**

14 **JIM AYRES**

15 **Ayres Weight Management**

16 JIM AYRES: Ayres Weight Management has
17 evaluated several different weight loss products. We
18 have never seen a product that delivers results like
19 Fiber Thin, period. One hundred percent of the
20 individuals in our study lost weight.

21 **ON SCREEN: Before and after photos**

22 **Kathy Bennett**

23 **LOST 19 LBS. OF BODY FAT!**

24 **City Clerk**

25 **Results Vary**

1 JIM AYRES: In our study, we observed
2 instantaneous results.

3 ON SCREEN: Before and after photos

4 Debbie Jones

5 LOST 34 POUNDS!

6 Grandmother

7 Results Vary

8 JIM AYRES: As a matter of fact, within the
9 first two days, we had people reporting that they had
10 lost a pound or two.

11 ON SCREEN: Weight Loss Consultant

12 JIM AYRES

13 Ayres Weight Management

14 JIM AYRES: And after one week, we observed
15 that some individuals lost anywhere from five to ten
16 pounds.

17 Now, that trend continued week after week after
18 week for a 12-week period.

19 ON SCREEN: Before and after photos

20 Ed May

21 LOST 50 LBS. IN 3 MONTHS!

22 Medical Technician

23 Results Vary

24 JIM AYRES: We had some people lose even up to
25 50 pounds. Fiber Thin works.

1 ON SCREEN: Fiber Thin™

2 CASE STUDY

3 ON SCREEN: Deborah Jones

4 Before Fiber Thin™

5 DEBORAH JONES: I want to be around to see my
6 grandkids, you know, and I want to be the kind of grandma
7 that can take them to the park and run and play with them
8 and, you know -- and, you know, I'd like to lose weight
9 so they wouldn't be ashamed of their fat grandma, you
10 know. That hurts.

11 ON SCREEN: Before photo

12 Debbie Jones

13 LOST 34 POUNDS!

14 Grandmother

15 Results Vary

16 DEBORAH JONES: What's most exciting is our
17 sons are very proud of me and -- oh, mom, your chins are
18 melting. I don't have the chins anymore. It was just
19 like, oh, I was so excited.

20 ON SCREEN: Fiber Thin™

21 CASE STUDY

22 ON SCREEN: Ed May

23 Before Fiber Thin™

24 ED MAY: The biggest thing I think is my
25 problem is low metabolism rate.

1 ON SCREEN: Before photo

2 Ed May

3 LOST 50 LBS. IN 3 MONTHS!

4 Medical Technician

5 Results Vary

6 ED MAY: I didn't think I could ever get down
7 to this weight because I thought my metabolism was so
8 slow that it would never change. I was amazed in the
9 first week. I lost like 10 pounds without trying.

10 ON SCREEN: Before photo

11 Ed May

12 LOST 8 INCHES OFF WAIST!

13 Medical Technician

14 Results Vary

15 ED MAY: If you want to stay the same, don't
16 use Fiber Thin. If you want to lose weight, use Fiber
17 Thin.

18 MALE ANNOUNCER: Do you dream of having that
19 thin, lean body but you just can't seem to lose that
20 weight?

21 ON SCREEN: This is a paid advertisement for
22 Fiber Thin, LLC.

23 MALE ANNOUNCER: You've tried the terrible
24 tasting diet foods, the strenuous exercise and those
25 messy shakes that leave you starving. You're just fed up

1 because nothing works.

2 ON SCREEN: What CAN YOU DO?

3 MALE ANNOUNCER: What can you do?

4 ON SCREEN: DON'T GIVE UP!

5 MALE ANNOUNCER: Don't give up, because now,
6 for the first time ever, one of the most powerful weight
7 loss systems ever developed is available to you called
8 the Fiber Thin System.

9 ON SCREEN: GUARANTEED YOU'LL LOSE UP TO 20
10 LBS. IN 30 DAYS!

11 OR YOUR MONEY BACK!

12 MALE ANNOUNCER: This system guarantees you'll
13 lose up to 20 pounds in 30 days or your money back.

14 ON SCREEN: Before photo

15 Ron Phipps

16 LOST 50 LBS. IN 3 MONTHS!

17 City Controller

18 Results Vary

19 RON PHIPPS: I lost 50 pounds on the Fiber Thin
20 System.

21 ON SCREEN: Before photo

22 Debbie Jones

23 LOST 34 POUNDS!

24 Grandmother

25 Results Vary

1 DEBBIE JONES: I lost 34 pounds.

2 ON SCREEN: Before photo

3 Dennis Barone

4 LOST 20 POUNDS!

5 Construction Foreman

6 Results Vary

7 DENNIS BARONE: I lost 20 pounds on the Fiber
8 Thin System.

9 ON SCREEN: Clinically Proven

10 Guaranteed Weight Loss!

11 No Special Diet or Exercise Program Needed

12 MALE ANNOUNCER: The ingredients in the Fiber
13 Thin System are clinically proven to deliver you weight
14 loss results without any special diet or exercise
15 program.

16 ON SCREEN: For best results/maximum weight
17 loss, follow the diet and exercise plan.

18 GUARANTEED WEIGHT LOSS!

19 MALE ANNOUNCER: Included in the Fiber Thin
20 System is the Guide to Healthy Living.

21 ON SCREEN: Full of Valuable Weight Loss Tips!
22 Lose Even More Weight!

23 MALE ANNOUNCER: This guide gives you diet and
24 exercise tips so you lose even more weight. When you
25 combine Fiber Thin with the Guide to Healthy Living, we

1 guarantee you'll lose up to 20 pounds in 30 days or your
2 money back.

3 **ON SCREEN: Really Really Works!**

4 **MALE ANNOUNCER:** And, yes, it really, really
5 works.

6 **ON SCREEN: Jennifer Corlett**

7 **LOST WEIGHT IN DAYS!**

8 **College Student**

9 **Results Vary**

10 **JENNIFER CORLETT:** With Fiber Thin, I didn't
11 have to diet, I didn't have to exercise and I still lost
12 weight.

13 **ON SCREEN: Here's How FiberThin™ Works!**

14 **MALE ANNOUNCER:** Here's how it works.

15 **ON SCREEN: Active Ingredient Glucomannan**
16 **Propol Exclusive Only To Fiber Thin!**

17 **MALE ANNOUNCER:** Fiber Thin is made up of an
18 all-natural fiber called glucomannan propol. This
19 ingredient is exclusive and only available in the Fiber
20 Thin tablets.

21 **ON SCREEN: You Will Feel Full For Hours!**

22 **MALE ANNOUNCER:** These all-natural tablets
23 expand in your stomach, making you feel full for hours.

24 **ON SCREEN: Cravings are GONE!**

25 **MALE ANNOUNCER:** Cravings for food are gone.

1 **ON SCREEN: Weight Loss Consultant**

2 **JIM AYRES**

3 **Ayres Weight Management**

4 JIM AYRES: It's going to expand, it's going to
5 fill this void in your stomach, this empty space and it's
6 going to create hunger satisfaction for hours.

7 **ON SCREEN: Katie Gardner**

8 **Lost 7 Lbs. In 2 Weeks!**

9 **Mother of Three**

10 **Results Vary**

11 KATIE GARDNER: It makes you feel full and it
12 keeps you from overeating and I've lost seven pounds
13 because of that in two weeks.

14 **ON SCREEN: Traps Fat and Eliminates It From**
15 **Your Body Naturally!**

16 MALE ANNOUNCER: This powerful fiber then
17 becomes a fat-trapping machine that grabs fats and
18 eliminates them from your body.

19 **ON SCREEN: Traps Up to 400 Fat Calories Per**
20 **Day!**

21 MALE ANNOUNCER: In fact, laboratory studies
22 show that Fiber Thin can trap up to 400 fat calories a
23 day.

24 **ON SCREEN: Weight Loss Specialist**

25 **Amber Pawlowski, RD, CLE**

1 **Registered Dietitian**

2 AMBER PAWLOWSKI: Well, any time a product,
3 such as Fiber Thin, absorbs fat and eliminates it from
4 your body, your body is getting less fat and, therefore,
5 less calories. The lower amount of calories that you
6 take in, the more weight that you're going to lose.

7 MALE ANNOUNCER: Also included in the Fiber
8 Thin System is MetaboUp.

9 **ON SCREEN: All Natural**

10 **Increases Energy**

11 **Boosts Metabolism Up to 43%**

12 MALE ANNOUNCER: MetaboUp is a blend of all-
13 natural herbs that are scientifically proven to increase
14 your energy and boost your metabolism up to 43 percent.

15 **ON SCREEN: Burn More Calories Every Day!**

16 MALE ANNOUNCER: So, you'll be burning more
17 calories every day.

18 **ON SCREEN: No Ephedrine!**

19 **No Side Effects!**

20 MALE ANNOUNCER: And there's no ephedrine in
21 MetaboUp, so you won't have any side effects.

22 **ON SCREEN: Do you WANT PROOF?**

23 MALE ANNOUNCER: You want proof that Fiber Thin
24 works?

25 **ON SCREEN: WE HAVE IT!**

1 MALE ANNOUNCER: Well, we have it.

2 ON SCREEN: 42 Clinical Studies Prove That
3 Fiber Thin™ Works!

4 MALE ANNOUNCER: Forty-two clinical studies,
5 some published in medical journals like --

6 ON SCREEN: Current Therapeutic Research

7 MALE ANNOUNCER: -- Current Therapeutic
8 Research --

9 ON SCREEN: International Journal of Obesity

10 MALE ANNOUNCER: -- the International Journal
11 of Obesity and --

12 ON SCREEN: American Journal of Clinical
13 Nutrition

14 "Glucomannan produced a significant mean
15 reduction in body weight..."

16 "Serum cholesterol and low density lipoprotein
17 cholesterol were significantly reduced..."

18 "Systolic arterial pressure decreased..."

19 "Many subjects indicated that they had a 'full'
20 feeling after taking glucomannan".

21 "...significant mean weight loss..."

22 "...substantial decrease in cholesterol
23 level..."

24 "Body weight decreased..."

25 MALE ANNOUNCER: -- the American Journal of

1 Clinical Nutrition found that subjects taking the
2 ingredients in Fiber Thin lost weight without diet and
3 exercise, and it also significantly lowered their
4 cholesterol.

5 **ON SCREEN: Faster and Easier Than Anything**
6 **You've Tried!**

7 **MALE ANNOUNCER:** We are so sure that you'll
8 lose weight faster and easier than anything you've ever
9 tried --

10 **ON SCREEN: LISTEN TO THIS!**

11 **100% Satisfaction Guaranteed!**

12 **MALE ANNOUNCER:** -- that we are offering this
13 remarkable guarantee.

14 **ON SCREEN: TRY THE FIBER THIN™ SYSTEM FOR 30**
15 **DAYS**

16 **MALE ANNOUNCER:** Try the Fiber Thin System for
17 30 days.

18 **ON SCREEN: LOSE UP TO 20 LBS. IN 30 DAYS!**

19 **MALE ANNOUNCER:** If you don't lose up to 20
20 pounds --

21 **ON SCREEN: SEE RESULTS OR RETURN FOR A FULL**
22 **REFUND OF THE PURCHASE PRICE!**

23 **MALE ANNOUNCER:** -- then just send it back for
24 a complete refund of the purchase price.

25 **ON SCREEN: THAT'S NOT ALL**

1 MALE ANNOUNCER: And that's just the beginning.

2 ON SCREEN: RISK FREE TRIAL

3 1-800-632-7673

4 MALE ANNOUNCER: Call now and you'll receive a
5 30-day supply of the Fiber Thin tablets, a 30-day supply
6 of MetaboUp and the Guide to Healthy Living.

7 ON SCREEN: 30-DAY

8 RISK-FREE TRIAL

9 \$19.95

10 Plus S&H

11 LIMITED

12 TIME

13 OFFER!

14 GUARANTEED WEIGHT LOSS!

15 CALL NOW!

16 1-800-632-7673

17 MALE ANNOUNCER: Fiber Thin is so confident
18 that you will see incredible results, that during this
19 special television offer, for only \$19.95, you can try
20 this amazing weight loss system risk-free for 30 days.
21 That's right, for only \$19.95, you can try the Fiber Thin
22 System.

23 ON SCREEN: Above product information

24 Lose Up To 20 Lbs.

25 Or Get Your Money Back!

1 MALE ANNOUNCER: And if you don't lose up to 20
2 pounds, then send it back and we'll refund your \$19.95 --

3 ON SCREEN: Your To Keep!

4 MALE ANNOUNCER: -- and you can keep the Guide
5 to Healthy Living as our gift to you just for trying the
6 Fiber Thin System.

7 ON SCREEN: BUT HOLD ON! THERE'S EVEN MORE!

8 MALE ANNOUNCER: But hold on --

9 ON SCREEN: Fiber Thin

10 FREE SECOND

11 MONTH

12 SUPPLY

13 CALL NOW!

14 ABSOLUTELY FREE!

15 MALE ANNOUNCER: -- if you call in the next 15
16 minutes, we'll send you a second month's supply
17 absolutely free. That's right, a second month's supply
18 is yours free. But you must call within the next 15
19 minutes to get this incredible offer.

20 ON SCREEN: Lose Up To 20 Lbs.

21 Or Get Your Money Back!

22 30-DAY

23 RISK-FREE TRIAL

24 \$19.95

25 Plus S&H

1 LIMITED
2 TIME
3 OFFER!
4 GUARANTEED WEIGHT LOSS!
5 CALL NOW!
6 1-800-632-7673

7 MALE ANNOUNCER: So, what are you possibly
8 waiting for? Pick up that phone right now because this
9 offer will not last. You have nothing to lose but the
10 weight, so call now.

11 ON SCREEN: After photo
12 Lori Barnvak
13 LOST 10 POUNDS!
14 VP 01 Construction Company
15 Results Vary

16 LORI BARNVAK: I am the ultimate junk food
17 junkie. I will get out of bed in the middle of the night
18 to go to the store to get Twinkies. And with these
19 things, for whatever reason, the craving for sugar isn't
20 there.

21 ON SCREEN: Before photo
22 Debbie Jones
23 LOST 12 INCHES OFF WAIST!
24 Grandmother
25 Results Vary

1 DEBBIE JONES: When I was taking Fiber Thin, I
2 didn't feel like I was missing anything from my diet. I
3 felt full. I didn't crave sugar. I -- for the first
4 time in my life, I did not crave chocolate.

5 ON SCREEN: Before photo

6 Debbie Jones

7 LOST 34 POUNDS!

8 Grandmother

9 Results Vary

10 DEBBIE JONES: It's really been great because I
11 don't feel like I'm missing the sugar and all the bigger
12 meals and things like that. That's made a big
13 difference.

14 ON SCREEN: 30 DAY RISK FREE TRIAL \$19.95 + S&H

15 1-800-632-7673

16 JEFF RECHTER: Now, Robin, there are a lot of
17 other weight loss products out there. So, I want to put
18 Fiber Thin to the test to prove that it's the most
19 amazing weight loss product ever developed.

20 ROBIN CHAMBERLAIN: No problem, Jeff. First,
21 I'd like to show you something that I'm sure you've seen
22 before. This is a fat-trapping test. Now, fat-trapping
23 type products are very popular because they work. Almost
24 all of them are made of an active ingredient called
25 chitosan, which is made from shellfish.

1 JEFF RECHTER: A lot of people are allergic to
2 shellfish.

3 ON SCREEN: This is a paid advertisement for
4 Fiber Thin, LLC.

5 ROBIN CHAMBERLAIN: That's true. Now, this
6 glass test demonstrates the ability of a product to bind
7 and trap fat. Now, we're going to do a side-by-side demo
8 of chitosan, which is found in most other fat-trapping
9 products versus the Fiber Thin product, which is 100
10 percent natural fiber from the konjac root.

11 JEFF RECHTER: Okay, let's do it.

12 ROBIN CHAMBERLAIN: Here's some olive oil,
13 which we'll pour into water. This simulates fat entering
14 our body.

15 JEFF RECHTER: Wow, look at the oil just
16 sitting there.

17 ROBIN CHAMBERLAIN: Jeff, the powder you have
18 in front of you is a daily dose of the fat-trapping
19 ingredient called chitosan, and what I have is Fiber
20 Thin.

21 ON SCREEN: Chitosan FiberThin
22 Fat-trapping demonstration

23 ROBIN CHAMBERLAIN: Now, what we're going to do
24 is simultaneously put a single dose of both products into
25 the glasses to see which product works better.

1 **ON SCREEN: Weight Loss Specialist**

2 **Amber Pawlowski, RD, CLE**

3 **Registered Dietitian**

4 **AMBER PAWLOWSKI:** There are many benefits to
5 Fiber Thin. They include reducing your cholesterol,
6 reducing your blood pressure --

7 **ON SCREEN: RISK FREE TRIAL**

8 **1-800-632-7673**

9 **AMBER PAWLOWSKI:** -- keeping your blood sugar
10 levels at a reasonable rate. It aids in digestion. It
11 traps the fat.

12 **ON SCREEN: Fiber Thin™ Works!**

13 **AMBER PAWLOWSKI:** And I haven't seen any other
14 products like this out on the market that really work
15 like Fiber Thin.

16 **ON SCREEN: 30 DAY RISK FREE TRIAL \$19.95 + S&H**

17 **1-800-632-7673**

18 **For best results/maximum weight loss, follow**
19 **the diet and exercise plan.**

20 **LISA ROCHE:** I think Fiber Thin is the best
21 product I've ever seen on the market out there.

22 **KATIE GARDNER:** I have never tried a product
23 like Fiber Thin. It just makes me feel full. It fills
24 me up so that I don't overeat at meals. It's an amazing
25 product.

For The Record, Inc.
Waldorf, Maryland
(301) 870-8025

1 JENNIFER CORLETT: I tried all the other diet
2 products and they didn't work. I tried Fiber Thin and it
3 really works.

4 LORI BARNVAK: Instant gratification. You
5 know, most people start a diet and if they don't see the
6 pounds or feel better right away, that's when they get
7 off the diet. This works almost instantaneously, you
8 know. I mean, you're already seeing something happen
9 within the first couple days, so now it just makes you
10 want to do better.

11 ON SCREEN: Fiber Thin

12 CASE STUDY

13 ON SCREEN: Ron Phipps

14 Before Fiber Thin™

15 RON PHIPPS: If I could get back down below
16 200, that would be great. So, if I could lose 50 to 55
17 pounds, that would be an ultimate, you know, thrill and
18 goal.

19 ON SCREEN: Before photo

20 Ron Phipps

21 LOST 10 INCHES OFF WAIST!

22 City Controller

23 Results Vary

24 RON PHIPPS: I lost 50 pounds on the Fiber Thin
25 System and 10-and-a-half inches around my midsection.

1 ON SCREEN: Before photo

2 Ron Phipps

3 LOST 50 LBS. IN 3 MONTHS!

4 City Controller

5 Results Vary

6 RON PHIPPS: I saw my biggest results in the
7 first four weeks. I think I lost 20 pounds in the first
8 four weeks just getting my metabolism going, you know,
9 eating -- eating more than I ever ate before and I was
10 never hungry.

11 ON SCREEN: Before photo

12 Ron Phipps

13 LOST 10 INCHES OFF WAIST!

14 City Controller

15 Results Vary

16 RON PHIPPS: These used to be my pants,
17 unfortunately, you know. These were the pants that I
18 wore before I started the Fiber Thin System. So, now I
19 no longer can fit into these and I hope I can permanently
20 get rid of them forever.

21 ON SCREEN: Fiber Thin

22 CASE STUDY

23 ON SCREEN: Kathy Bennett

24 Before Fiber Thin™

25 KATHY BENNETT: My abdomen is definitely my

1 problem and I -- it's my problem to the degree that it's
2 really an out of control kind of thing at this point.

3 ON SCREEN: Before photo

4 Kathy Bennett

5 LOST 5 INCHES OFF WAIST!

6 City Clerk

7 Results Vary

8 KATHY BENNETT: I lost five inches on my waist
9 and I still can't believe it. I'm so much happier with
10 how I feel. My energy level is 100 percent greater than
11 I thought it would be. I'm walking every day for a lot
12 of miles and I didn't think I'd be able to do that.
13 These are the overalls I wore before and they are too
14 big. I can't wear them now and I love it.

15 ON SCREEN: 30 DAY RISK FREE TRIAL \$19.95 + S&H
16 1-800-632-7673

17 JEFF RECHTER: Now, we all know the best way to
18 lose weight is to follow a low-calorie meal and exercise
19 plan. Guess what? The Fiber Thin System includes a meal
20 and exercise plan.

21 ROBIN CHAMBERLAIN: But sometimes our lives
22 become busy and hectic and we just don't find the time to
23 exercise or to eat right.

24 JEFF RECHTER: Well, that's where the Fiber
25 Thin System tablets come in. Fiber Thin will help you

1 reduce fat and calories from your diet by trapping the
2 fat and making you feel full, so you eat less.

3 ROBIN CHAMBERLAIN: And your metabolism will
4 get a jumpstart with MetaboUp, so you can burn more
5 calories.

6 JEFF RECHTER: Fiber Thin is the most amazing
7 product I've ever seen. It's proven to work and the
8 company guarantees you'll lose weight or your money back.

9 ROBIN CHAMBERLAIN: This is your last chance to
10 order, so call now.

11 MALE ANNOUNCER: Do you dream of having that
12 thin, lean body but you just can't seem to lose that
13 weight?

14 ON SCREEN: This is a paid advertisement for
15 Fiber Thin, LLC.

16 MALE ANNOUNCER: You've tried the terrible
17 tasting diet foods, the strenuous exercise and those
18 messy shakes that leave you starving. You're just fed up
19 because nothing works.

20 ON SCREEN: What CAN YOU DO?

21 MALE ANNOUNCER: What can you do?

22 ON SCREEN: DON'T GIVE UP!

23 MALE ANNOUNCER: Don't give up, because now,
24 for the first time ever, one of the most powerful weight
25 loss systems ever developed is available to you called

1 the Fiber Thin System.

2 ON SCREEN: GUARANTEED YOU'LL LOSE UP TO 20
3 LBS. IN 30 DAYS!

4 OR YOUR MONEY BACK!

5 MALE ANNOUNCER: This system guarantees you'll
6 lose up to 20 pounds in 30 days or your money back.

7 ON SCREEN: Before photo

8 Ron Phipps

9 LOST 50 LBS. IN 3 MONTHS!

10 City Controller

11 Results Vary

12 RON PHIPPS: I lost 50 pounds on the Fiber Thin
13 System.

14 ON SCREEN: Before photo

15 Debbie Jones

16 LOST 34 POUNDS!

17 Grandmother

18 Results Vary

19 DEBBIE JONES: I lost 34 pounds.

20 ON SCREEN: Before photo

21 Dennis Barone

22 LOST 20 POUNDS!

23 Construction Foreman

24 Results Vary

25 DENNIS BARONE: I lost 20 pounds on the Fiber

1 Thin System.

2 ON SCREEN: Clinically Proven

3 Guaranteed Weight Loss!

4 No Special Diet or Exercise Program Needed

5 MALE ANNOUNCER: The ingredients in the Fiber
6 Thin System are clinically proven to deliver you weight
7 loss results without any special diet or exercise
8 program.

9 ON SCREEN: For best results/maximum weight
10 loss, follow the diet and exercise plan.

11 GUARANTEED WEIGHT LOSS!

12 MALE ANNOUNCER: Included in the Fiber Thin
13 System is the Guide to Healthy Living.

14 ON SCREEN: Full of Valuable Weight Loss Tips!
15 Lose Even More Weight!

16 MALE ANNOUNCER: This guide gives you diet and
17 exercise tips so you lose even more weight. When you
18 combine Fiber Thin with the Guide to Healthy Living, we
19 guarantee you'll lose up to 20 pounds in 30 days or your
20 money back.

21 ON SCREEN: Really Really Works!

22 MALE ANNOUNCER: And, yes, it really, really
23 works.

24 ON SCREEN: Jennifer Corlett

25 LOST WEIGHT IN DAYS!

1 College Student

2 Results Vary

3 JENNIFER CORLETT: With Fiber Thin, I didn't
4 have to diet, I didn't have to exercise and I still lost
5 weight.

6 ON SCREEN: Here's How FiberThin™ Works!

7 MALE ANNOUNCER: Here's how it works.

8 ON SCREEN: Active Ingredient Glucomannan
9 Propol Exclusive Only To Fiber Thin!

10 MALE ANNOUNCER: Fiber Thin is made up of an
11 all-natural fiber called glucomannan propol. This
12 ingredient is exclusive and only available in the Fiber
13 Thin tablets.

14 ON SCREEN: You Will Feel Full For Hours!

15 MALE ANNOUNCER: These all-natural tablets
16 expand in your stomach, making you feel full for hours.

17 ON SCREEN: Cravings are GONE!

18 MALE ANNOUNCER: Cravings for food are gone.

19 ON SCREEN: Weight Loss Consultant

20 JIM AYRES

21 Ayres Weight Management

22 JIM AYRES: It's going to expand, it's going to
23 fill this void in your stomach, this empty space and it's
24 going to create hunger satisfaction for hours.

25 ON SCREEN: Katie Gardner

1 **Lost 7 Lbs. In 2 Weeks!**

2 **Mother of Three**

3 **Results Vary**

4 KATIE GARDNER: It makes you feel full and it
5 keeps you from overeating and I've lost seven pounds
6 because of that in two weeks.

7 **ON SCREEN: Traps Fat and Eliminates It From**
8 **Your Body Naturally!**

9 MALE ANNOUNCER: This powerful fiber then
10 becomes a fat-trapping machine that grabs fats and
11 eliminates them from your body.

12 **ON SCREEN: Traps Up to 400 Fat Calories Per**
13 **Day!**

14 MALE ANNOUNCER: In fact, laboratory studies
15 show that Fiber Thin can trap up to 400 fat calories a
16 day.

17 **ON SCREEN: Weight Loss Specialist**

18 **Amber Pawlowski, RD, CLE**

19 **Registered Dietitian**

20 AMBER PAWLOWSKI: Well, any time a product,
21 such as Fiber Thin, absorbs fat and eliminates it from
22 your body, your body is getting less fat and, therefore,
23 less calories. The lower amount of calories that you
24 take in, the more weight that you're going to lose.

25 MALE ANNOUNCER: Also included in the Fiber

1 Thin System is MetaboUp.

2 ON SCREEN: All Natural

3 Increases Energy

4 Boosts Metabolism Up to 43%

5 MALE ANNOUNCER: MetaboUp is a blend of all-
6 natural herbs that are scientifically proven to increase
7 your energy and boost your metabolism up to 43 percent.

8 ON SCREEN: Burn More Calories Every Day!

9 MALE ANNOUNCER: So, you'll be burning more
10 calories every day.

11 ON SCREEN: No Ephedrine!

12 No Side Effects!

13 MALE ANNOUNCER: And there's no ephedrine in
14 MetaboUp, so you won't have any side effects.

15 ON SCREEN: Do you WANT PROOF?

16 MALE ANNOUNCER: You want proof that Fiber Thin
17 works?

18 ON SCREEN: WE HAVE IT!

19 MALE ANNOUNCER: Well, we have it.

20 ON SCREEN: 42 Clinical Studies Prove That
21 Fiber Thin™ Works!

22 MALE ANNOUNCER: Forty-two clinical studies,
23 some published in medical journals like --

24 ON SCREEN: Current Therapeutic Research

25 MALE ANNOUNCER: -- Current Therapeutic

1 Research --

2 ON SCREEN: International Journal of Obesity

3 MALE ANNOUNCER: -- the International Journal
4 of Obesity and --

5 ON SCREEN: American Journal of Clinical
6 Nutrition

7 "Glucomannan produced a significant mean
8 reduction in body weight..."

9 "Serum cholesterol and low density lipoprotein
10 cholesterol were significantly reduced..."

11 "Systolic arterial pressure decreased..."

12 "Many subjects indicated that they had a 'full'
13 feeling after taking glucomannan".

14 "...significant mean weight loss..."

15 "...substantial decrease in cholesterol
16 level..."

17 "Body weight decreased..."

18 MALE ANNOUNCER: -- the American Journal of
19 Clinical Nutrition found that subjects taking the
20 ingredients in Fiber Thin lost weight without diet and
21 exercise, and it also significantly lowered their
22 cholesterol.

23 ON SCREEN: Faster and Easier Than Anything
24 You've Tried!

25 MALE ANNOUNCER: We are so sure that you'll

1 lose weight faster and easier than anything you've ever
2 tried --

3 **ON SCREEN: LISTEN TO THIS!**

4 **100% Satisfaction Guaranteed!**

5 **MALE ANNOUNCER:** -- that we are offering this
6 remarkable guarantee.

7 **ON SCREEN: TRY THE FIBER THIN™ SYSTEM FOR 30**
8 **DAYS**

9 **MALE ANNOUNCER:** Try the Fiber Thin System for
10 30 days.

11 **ON SCREEN: LOSE UP TO 20 LBS. IN 30 DAYS!**

12 **MALE ANNOUNCER:** If you don't lose up to 20
13 pounds --

14 **ON SCREEN: SEE RESULTS OR RETURN FOR A FULL**
15 **REFUND OF THE PURCHASE PRICE!**

16 **MALE ANNOUNCER:** -- then just send it back for
17 a complete refund of the purchase price.

18 **ON SCREEN: THAT'S NOT ALL**

19 **MALE ANNOUNCER:** And that's just the beginning.

20 **ON SCREEN: RISK FREE TRIAL**

21 **1-800-632-7673**

22 **MALE ANNOUNCER:** Call now and you'll receive a
23 30-day supply of the Fiber Thin tablets, a 30-day supply
24 of MetaboUp and the Guide to Healthy Living.

25 **ON SCREEN: 30-DAY**

1 RISK-FREE TRIAL

2 \$19.95

3 Plus S&H

4 LIMITED

5 TIME

6 OFFER!

7 GUARANTEED WEIGHT LOSS!

8 CALL NOW!

9 1-800-632-7673

10 MALE ANNOUNCER: Fiber Thin is so confident
11 that you will see incredible results, that during this
12 special television offer, for only \$19.95, you can try
13 this amazing weight loss system risk-free for 30 days.
14 That's right, for only \$19.95, you can try the Fiber Thin
15 System.

16 ON SCREEN: Above product information

17 Lose Up To 20 Lbs.

18 Or Get Your Money Back!

19 MALE ANNOUNCER: And if you don't lose up to 20
20 pounds, then send it back and we'll refund your \$19.95 --

21 ON SCREEN: Your To Keep!

22 MALE ANNOUNCER: -- and you can keep the Guide
23 to Healthy Living as our gift to you just for trying the
24 Fiber Thin System.

25 ON SCREEN: BUT HOLD ON! THERE'S EVEN MORE!

For The Record, Inc.
Waldorf, Maryland
(301) 870-8025

1 MALE ANNOUNCER: But hold on --

2 ON SCREEN: Fiber Thin

3 FREE SECOND

4 MONTH

5 SUPPLY

6 CALL NOW!

7 ABSOLUTELY FREE!

8 MALE ANNOUNCER: -- if you call in the next
9 five minutes, we'll send you a second month's supply
10 absolutely free. That's right, a second month's supply
11 is yours free. But you must call within the next five
12 minutes to get this incredible offer.

13 ON SCREEN: Lose Up To 20 Lbs.

14 Or Get Your Money Back!

15 30-DAY

16 RISK-FREE TRIAL

17 \$19.95

18 Plus S&H

19 LIMITED

20 TIME

21 OFFER!

22 GUARANTEED WEIGHT LOSS!

23 CALL NOW!

24 1-800-632-7673

25 MALE ANNOUNCER: So, what are you possibly

1 waiting for? Pick up that phone right now because this
2 offer will not last. You have nothing to lose but the
3 weight, so call now.

4 ON SCREEN: FiberThin™

5 The preceding was a paid advertisement for
6 Fiber Thin™ brought to you by Fiber Thin™ L.L.C.

7 Individual results may vary. All logos,
8 product names and packages are sole property of Fiber
9 Thin™ L.L.C.

10 MALE ANNOUNCER: The preceding was a paid
11 advertisement for the Fiber Thin System.

12 (The video was concluded.)

C E R T I F I C A T I O N O F T Y P I S T

MATTER NUMBER: 0323196

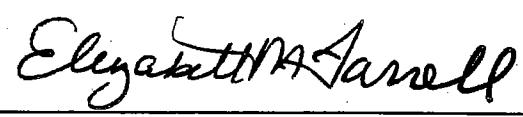
CASE TITLE: FIBER THIN LLC

TAPING DATE: NOVEMBER 15, 2003

TRANSCRIPTION DATE: JANUARY 13, 2004

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

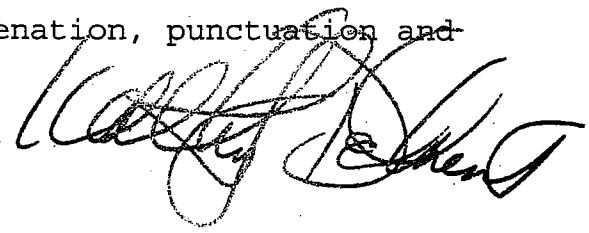
DATED: JANUARY 13, 2004



ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.



KATHY J. DE MENT