

# **EXHIBIT A**

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Advertorial

Thursday, September 30, 2010



**Jennifer Theuriou**  
"Acai Berry Diet trend  
uncovers steps to  
weightloss success."



**James Field**  
"Acai Berry Diet,  
Is it a scam or not?"

HOME U.S. WORLD BUSINESS POLITICS ENTERTAINMENT LEISURE **HEALTH** SCITECH OPINION SPORTS ON AIR

## Acai Berry Diet Exposed: Miracle Diet or Scam?

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession

AS SEEN ON:



**Julie** investigates the Acai Berry diet to find out for herself if this super diet works.

(Chicago) - Acai berries are the latest weight loss fad. These so called Super Foods that you take as a supplement to lose weight have been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at Channel 8 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the [LeanSpa Acai](#). While there are ton's of Acai berry ads online, [LeanSpa Acai](#) is one of the most credible and trustworthy suppliers on the market. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose [LeanSpa Acai](#) is because it is the most concentrated and purest acai products on the market. This would give me the most accurate results for my test.

### Here is what LeanSpa Acai claimed on their website...

- Accelerates Fat Loss
- 4 Times More Weight Loss Than Diet And Exercise
- Boosts Energy
- Rich in Antioxidants

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining acai berry with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the [Acai Berry](#) encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose [Nature Detox](#) to test.

### Here is what Nature Detox claimed on their website...

- Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism

And the Nature Detox, like the Acai Berry, had a sample with a 100%



Julie Ayers, our Health and Diet columnist, recently put the Acai Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

#### She lost 25lbs in 4 weeks.

The benefits of the Acai berry diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wake up more rested.

#### Step 1:

First get [LeanSpa Acai](#)  
Use our exclusive promo "**LEAN195**" and  
**get price reduced to \$1.99!**

#### Step 2:

Then get [Nature Detox](#)  
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**price reduced to \$3.87!**

**\*\*This is key. Use both for results like Julie**

**Free Trials expire on Friday, October 01, 2010**

#### Network Reviews:

ABC News Calls Acai Berry A Superfood! Many world-class athletes have started using Acai berry products as part of their personal training

Thursday, September 30, 2010

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The Real Dangers of having a Toxic Colon

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

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satisfaction guarantee and had no hidden offers.

### Putting Acai to the Test

Both the [LeanSpa Acai](#) and [Nature Detox](#) arrived within 4 days of having placed my order online for the bottles.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

### My Test

#### 4 Week Acai Berry Diet: LeanSpa Acai + Nature Detox

- [Take one LeanSpa Acai pill per day](#)
- [Take one Nature Detox pill per day](#)

#### My Results

##### Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the Acai Berry which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

##### Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

##### Week Three


After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

##### Week Four


After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa Acai and Nature Detox diet! Actually everyone at Channel 8 is kicking themselves for not having volunteered to be the guinea pig. Using the [LeanSpa Acai](#) and [Nature Detox](#) in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added health benefits I will continue to use the products indefinitely!

**I couldn't be any happier with the results.**


**I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense Exercise**



regimen.  
- *ABC News*



Studies show that the acai berry is one of the most nutritious foods in the world. Acai is packed with antioxidants, amino acids and essential fatty acids.  
- *MSNBC*



CBS News notes that Acai berries are "rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid."  
- *CBS NEWS*

### Weather

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#### » Weight Loss Tips

1. Set a goal. Identify your ideal weight and set up a plan to start reaching your goal.
2. Don't be afraid to ask for and get help. You're not going to lose weight alone. Tell your family. Get support.
3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.
4. Walk the Walk. You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.
5. Sleep it off. To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

Channel 8 Health News - Diet Trends: A look at America's Top Diets

**Conclusion:** Like us, here at Channel 8, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included :). And you have nothing to lose. Follow the links I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,  
- Julie Ayers

[Click Here To Get A Free Trial Of LeanSpa Acai](#)

Use our exclusive promo "LEAN195" and get price reduced to **\$1.99!**

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Would you like to share a consumer tip for next week? If so, please send us an e-mail!

## Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

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I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

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Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says: 6:05 PM Wednesday, September 29, 2010

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this news article. I can't believe they are offering free trials! I know Jessica spent something like \$600 and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Damo says: 7:17 PM Wednesday, September 29, 2010

I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trial and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year.

Channel 8 Health News - Diet Trends: A look at America's Top Diets

Amy says: 7:38 PM Wednesday, September 29, 2010

Hey Julie, i just ordered my free trial. I can't wait to get them!! Thanks, Amy xoxoxo

James says: 8:31 PM Wednesday, September 29, 2010

My wife used both these products, and the change in her is remarkable. She looks and feels wonderful and we are BOTH grateful!

Wanda says: 9:45 PM Wednesday, September 29, 2010

A friend of mine did the LeanSpa Acai diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring.

### Leave A Reply

Comments will appear after approval by our editorial team. Thank you.

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\*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we

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have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

\*LeanSpa Acai T&C (the following was taken directly from their website): You will have a 14-day trial period (the 'Trial Period') to try our Product. The Trial Period will start after you place your order, and will end at 11:59 p.m. Eastern Standard Time on the 14th day. Upon shipment of your trial supply your credit card will be charged shipping and handling charges of \$4.95 for your trial bottle. Canceling During Trial Period: If you wish to cancel your order within your Trial Period, simply call our Customer Care Department at 888-839-9990 and inform us that you wish to cancel (or visit [www.leanspa.com/page/returns](http://www.leanspa.com/page/returns) and follow the prompts on the website to cancel), then return your trial bottle (even if it's empty!) within 30 days from canceling, by the method set forth in Section 3, below. If you cancel within the Trial Period and return your trial bottle within 30 days after canceling, you will not incur any further charges. If you cancel but do not return the bottle, your credit card will be charged \$79.99 for the 30-day supply. You also are responsible for all shipping charges to return the Product to us. The free pedometer included with your trial purchase is yours to keep even if you cancel your enrollment, during the Trial Period or at any other time. .

\*Nature Detox T&C (the following was taken directly from their website): When you place your initial order by clicking the "Submit & Confirm", we will send you 1 bottle (a 30 day supply) of Nature Detox, and your credit card provided today will be charged \$69.95 (plus s&h) and in approximately 30 days you will be charged \$69.95 plus a shipping and handling charge of \$4.95 for your second bottle of Nature Detox which then qualifies you for our Rebate Program. If you qualify for our Mail-In Rebate Program (see below), you can receive a rebate of \$69.95, providing you with one FREE bottle of Nature Detox. If you have any questions, please contact our Customer Service Department online at [www.getvitacleanse.com/rebate/info/4.php](http://www.getvitacleanse.com/rebate/info/4.php) or call us at 1-888-950-3438. Today's charges and future charges will appear on your credit card as Swiss Sciences Nutrition.

# **EXHIBIT B**



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Friday, January 14, 2011

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ALERTS

**Jennifer Theuriou**  
"Acai Berry Diet trend  
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News  
6

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## 1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession

Friday, January 14, 2011

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Coffee: CBS News**

"Protects against obesity, heart  
disease, prostate cancer and  
type 2 diabetes

AS SEEN ON:      



Julie investigates the  
Acai Berry diet to find out  
for herself if this super  
diet works.

(Piscataway) - Acai berries are the latest weight loss fad. These so called Super Foods that you take as a supplement to lose weight have been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at News 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the [LeanSpa Acai](#). While there are ton of Acai berry ads online, [LeanSpa Acai](#) is one of the most credible and trustworthy suppliers on the market. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose [LeanSpa Acai](#) is because it is the most concentrated and purest acai products on the market. This would give me the most accurate results for my test.

### Here is what LeanSpa Acai claimed on their website...

- Up To 4 Times More Weight Loss Than Standard Diets
- Boosts Energy without the 'jitters'
- Burn Calories
- Boost Immune System
- Rich in Antioxidants

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining acai berry with coffee cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the [Acai Berry](#) encourages weight loss and increases energy, the coffee helps speeds up your metabolism and allows your body to work and burn calories more efficiently. I chose [South Beach Java](#) to test. Coffee is the most widely consumed beverage in the world, a coffee company called South Beach Java has pioneered a healthier blend of fortified coffee that claims to provide some serious results.

### Here is what South Beach Java claimed on their website...

- Burns Body Fat
- Curbs Appetite Dramatically



Julie Ayers, our Health and Diet columnist, recently put the Acai and Coffee Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Coffee Diet Aid, she has reached the conclusion to what this diet is all about, and the results were surprising.

### She lost 25lbs in 4 weeks.

The benefits of the Acai berry and coffee diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

### Step 1:

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Free Trials expire on Saturday, January 15, 2011

### Network Reviews:

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» ADVERTISEMENTS

Claim your  
**RISK FREE**  
Trial Offer





- Speeds Up the Metabolic Process - Therefor Burning More Calories
- Helps to Regulate the Metabolism

And the South Beach Java, like the Acai Berry, had a free trial with a 100% satisfaction guarantee and had no hidden offers.

### Putting Acai to the Test

Both the [LeanSpa Acai](#) and [South Beach Java](#) arrived within 4 days of having placed my order online for the free trials.

The bottles I received held a month's worth of pills and special coffee which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

### My Test

#### 4 Week Acai Berry and Coffee Diet: LeanSpa Acai + South Beach Java

- [Take one LeanSpa Acai pill per day](#)
- [Take one South Beach Java serving per day](#)

### My Results

#### Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the Acai Berry and Coffee which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

#### Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

#### Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the LeanSpa with Acai and South Beach Java diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

#### Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa Acai and South Beach Java diet! Actually everyone at News 6 is kicking themselves for not having volunteered to be the guinea pig. Using the [LeanSpa Acai](#) and [South Beach Java](#) in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that



their personal training regimen.  
- ABC News



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### » Weight Loss Tips

**1. Set a goal.** Identify your ideal weight and set up a plan to start reaching your goal.

**2. Don't be afraid to ask for and get help.** You're not going to lose weight alone. Tell your family. Get support.

**3. Vitamins are good for you.** The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.

**4. Walk the Walk.** You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.

**5. Sleep it off.** To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

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Good luck with your weight loss,  
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\*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

**\*LeanSpa Acai T&C** (the following was taken directly from their website): You will have a 14-day trial period (the "Trial Period") to try our Product. The Trial Period will start after you place your order, and will end at 11:59 p.m. Eastern Standard Time on the 14th day. Upon shipment of your trial supply your credit card will be charged shipping and handling charges of \$4.95 for your trial bottle. Canceling During Trial Period: If you wish to cancel your order within your Trial Period, simply call our Customer Care Department at 888-839-9990 and inform us that you wish to cancel (or visit [www.leanspa.com/page/returns](http://www.leanspa.com/page/returns) and follow the prompts on the website to cancel), then return your trial bottle (even if it's empty!) within 30 days from canceling, by the method set forth in Section 3, below. If you cancel within the Trial Period and return your trial bottle within 30 days after canceling, you will not incur any further charges. If you cancel but do not return the bottle, your credit card will be charged \$79.99 for the 30-day supply. You also are responsible for all shipping charges to return the Product to us. The free pedometer included with your trial purchase is yours to keep even if you cancel your enrollment, during the Trial Period or at any other time. .

**\*South Beach Java T&C** (the following was taken directly from their website): When you place your initial order by clicking the "Submit & Confirm", we will send you 1 bottle (a 30 day supply) of South Beach Java, and your credit card provided today will be charged \$69.95 (plus s&h) and in approximately 30 days you will be charged \$69.95 plus a shipping and handling charge of \$4.95 for your second bottle of South Beach Java which then qualifies you for our Rebate Program. If you qualify for our Mail-In Rebate Program (see below), you can receive a rebate of \$69.95, providing you with one FREE bottle of South Beach Java. If you have any questions, please contact our Customer Service Department online at [www.getvitacleanse.com/rebate/info/4.php](http://www.getvitacleanse.com/rebate/info/4.php) or call us at 1-888-950-3438. Today's charges and future charges will appear on your credit card as Swiss Sciences Nutrition.

# **EXHIBIT C**

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Advertorial

Thursday, March 10, 2011



**Jennifer Theuriou**  
"HCA Cleanse Diet  
uncovers steps to  
weightless success."



**James Field**  
"HCA Cleanse Diet,  
Is it a scam or not?"

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## 1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession

Thursday, March 10, 2011

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**Garcinia Cambogia (HCA) Facts**

Garcinia Cambogia Extract - A Natural Weight Loss Supplement

**The Real Dangers of having a Toxic Colon**

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

» ADVERTISEMENTS



AS SEEN ON:



**Julie** investigates the HCA Cleanse diet to find out for herself if this super diet works.

(Piscataway) - HCA is the latest weight loss fad and with many positive University studies out, is gaining huge momentum in the diet world. It is extracted from the so called super fruit Garcinia Cambogia and has been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at Daily Health 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to

conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the [LeanSpa with Pure HCA](#). While there are ton's of ads for HCA online, [LeanSpa with Pure HCA](#) is one of the most credible and trustworthy suppliers on the market. The HCA used are in their purest form unlike other competing supplements. Artificial HCA is what is used in most supplementets and is ineffective, LeanSpa gets it's HCA directly from the Garcinia fruit and is the only supplement that does so. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose [LeanSpa with Pure HCA](#) is because it is the most concentrated and purest garcinia products on the market. This would give me the most accurate results for my test.

**Here is what LeanSpa with Pure HCA claimed on their website...**

- Up To 4 Times More Weight Loss Than Standard Diets
- Boosts Energy without the 'jitters'
- Burn Calories
- Boost Immune System
- Rich in Antioxidants
- Pure form of HCA (very rare)

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining HCA with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the [HCA](#) encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose [LeanSpa Cleanse](#) to test.



**Garcinia Cambogia (HCA)**

Julie Ayers, our Health and Diet columnist, recently put the HCA Cleanse Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

**She lost 25lbs in 4 weeks.**

The benefits of the HCA Cleanse diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

**Step 1:**

First get [LeanSpa with Pure HCA](#)  
Use our exclusive promo "**LEAN195**" and  
get price reduced to **\$1.95!**

**Step 2:**

Then get [LeanSpa Cleanse](#)  
Use our exclusive promo "**CLEANSE195**"  
and get price reduced to **\$1.95!**

**\*\*This is key. Use both for results like Julie**

Free Trials expire on Friday, March 11, 2011

Weather





**Here is what LeanSpa Cleanse claimed on their website...**

- Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism

And the LeanSpa Cleanse, like the HCA, had a free trial with a 100% satisfaction guarantee and had no hidden offers.

**Putting HCA to the Test**

Both the [LeanSpa with Pure HCA](#) and [LeanSpa Cleanse](#) arrived within 4 days of having placed my order online for the free trials.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

**My Test****4 Week HCA Diet: LeanSpa with Pure HCA + LeanSpa Cleanse**

- [Take one LeanSpa with Pure HCA pill per day](#)
- [Take one LeanSpa Cleanse pill per day](#)

**My Results****Week One**

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the HCA which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

**Week Two**

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

**Week Three**

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the LeanSpa with Pure HCA and LeanSpa Cleanse diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

**Week Four**

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa with Pure HCA and LeanSpa Cleanse diet! Actually everyone at Daily Health 6 is kicking themselves for not having volunteered to be the guinea pig. Using the [LeanSpa with Pure HCA](#) and [LeanSpa Cleanse](#) in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added



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**» Weight Loss Tips**

**1. Set a goal.** Identify your ideal weight and set up a plan to start reaching your goal.

**2. Don't be afraid to ask for and get help.** You're not going to lose weight alone. Tell your family. Get support.

**3. Vitamins are good for you.** The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.

**4. Walk the Walk.** You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.

**5. Sleep it off.** To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

Daily Health 6 - Diet Trends: A look at America's Top Diets

health benefits I will continue to use the products indefinitely!

**I couldn't be any happier with the results.**

**I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense Exercise**

**Conclusion:** Like us, here at Daily Health 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included :). And you have nothing to lose. Follow the links to the free trials I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,  
- Julie Ayers

[Click Here To Get A Free Trial Of LeanSpa with Pure HCA](#)

Use our exclusive promo "LEAN195" and get price reduced to **1.95!**

[Click Here To Get A Free Trial Of LeanSpa Cleanse](#)

Use our exclusive promo "CLEANSE" and get price reduced to **\$1.95!**

**\*\*This is key. Use both to get the same results as Julie!**

Free Trials expire on Friday, March 11, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

## Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

**Diane says:**

11:33 AM Wednesday, March 09, 2011

My friends and I have all been waiting for the hca cleanse diet to hit the news. Atleast 5 of us have all done the diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

**Michelle says:**

12:58 PM Wednesday, March 09, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

**Jen says:**

1:54 PM Wednesday, March 09, 2011

I've gone ahead and ordered my free trials. I can't wait to get started and see what happens.

**Stephen says:**

4:24 PM Wednesday, March 09, 2011

I've been seeing hca diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

**Julie says:**

5:16 PM Wednesday, March 09, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

**Davis says:**

6:05 PM Wednesday, March 09, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this article. I can't

Daily Health 6 - Diet Trends: A look at America's Top Diets

believe they are offering free trials! I know Jessica spent something like \$600 and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

**Damo says:**

7:17 PM Wednesday, March 09, 2011

I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trials and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year.

**Amy says:**

7:38 PM Wednesday, March 09, 2011

Hey Julie, i just ordered my free trials. I can't wait to get them!! Thanks, Amy xoxoxo

**James says:**

8:31 PM Wednesday, March 09, 2011

My wife used both these products, and the change in her is remarkable. She looks and feels wonderful and we are BOTH grateful!

**Wanda says:**

9:45 PM Wednesday, March 09, 2011

A friend of mine did the LeanSpa with Pure HCA diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring.

**Leave A Reply**

Comments will appear after approval by our editorial team. Thank you.

Name:

City:

Email:

Message:

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**\*LeanSpa with Pure HCA T&C** (the following was taken directly from their website): By placing your order today you'll be shipped 1 bottle of LeanSpa Weight Loss System tablets (just pay S&H). If you feel The LeanSpa Weight Loss System is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you a 1 month supply every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSIPA 888 839 9990"

**\*LeanSpa Cleanse T&C** (the following was taken directly from their website): By placing your order today you'll be shipped a 30 day supply of LeanSpa Cleanse tablets (just pay S&H). If you feel LeanSpa Cleanse is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you 1 bottle every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSIPA 888 839 9990"

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Thursday, March 10, 2011

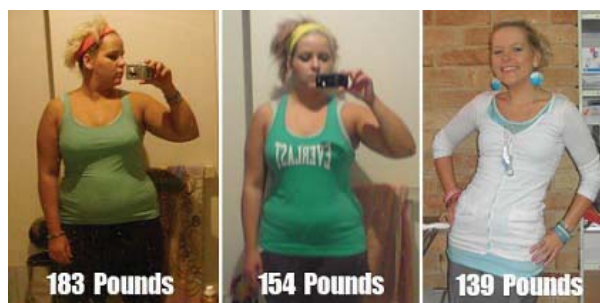
**Health  
ALERT****Jennifer Theuriau**"HCA Cleanse Diet  
uncovers steps to  
weightloss success."**James Field**"HCA Cleanse Diet,  
Is it a scam or not?"

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## 1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

AS SEEN ON:

**\*\*\*Note: Offers Expire On Friday, March 11, 2011***Shown above is a blogger from New Jersey that lost 42 pounds with Pure HCA and Colon Cleanse!*

### **STEP 1:** [Click here for LeanSpa with Pure HCA](#)

**Use our exclusive promo "LEAN195" and get price reduced to \$1.95!**

### **STEP 2:** [Click here for LeanSpa Cleanse](#)

**Use our exclusive promo "CLEANSE195" and get price reduced to \$1.95!**

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\*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order.

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# **EXHIBIT D**



Acai Berry Products Reviewed - Most Effective Ones Found - USA Health News - Windows Internet Explorer

http://www.usahealthnewstoday.org/reports/dieting/acai-berry-products-reviewed.html?202id=8497&t202kw=acai%20berry

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# Acai Berry Products Reviewed Most Effective Ones Found

By Beverly Williams

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**Message from webpage**


Are you sure you don't want to take advantage of the LeanSpa and Natura Cleanse FREE TRIAL?

Don't forget - they will only be available for a limited time. Since these trials are completely free, there is no cost or risk to you. You can also give them away if you'd like. Or give it a shot, like Cindy did, and transform your body.

If you are wondering why these trials are free, the simple answer is because the manufacturers are confident that their products will help you, and that you will continue to use their products, and refer friends and family.

Don't miss out on these great offers!

OK



UHN 06:31


Is Acai Berry the best weight loss secret ever found? Cindy from Chicago investigates and shares her experience.

most of them had almost no second effect on us while others seemed to have a tremendous positive effect, such as **energy increase, weight loss, toxin cleansing, and no side effects.**

After intensive testing and trying almost all of the Acai Berry products on the market we've discovered the three best Acai products currently available. These products have been tried and tested and produce excellent results.

All of these product offers have free trials so you can try before you buy, so we highly recommend that you get all three Acai Berry products and see which one works best for you.

We found that some people in our study had better results with an Acai Berry that did not work as well on average. For example, although **Free Trial - LeanSpa Acai** had the best average results, some people lost more weight using **Acai Weight Loss** or **Acai**



Cindy Anderson, from Chicago, IL recently put the Acai Berry diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising:

STORY HIGHLIGHTS

- Beware of Acai Berry scams
- Experts warn of "false" acai berry products
- Authentic Acai Berry products are [LeanSpa Acai](#), [Acai Weight Loss](#), and [Acai Maximum](#).
- Each of these Acai Berry products has a no-risk free trial.

RELATED TOPICS

Acai Berry Weight Loss

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# **EXHIBIT E**

Try Leanspa

Combine with a proper diet and exercise.



**100% SATISFACTION GUARANTEE**

**FREE Pedometer!**  
limited time offer

# LeanSpa™ with AÇAÍ

THE PROPER WEIGHT LOSS SYSTEM™

**Melt Away Fat** with an advanced Acai blend!\*

**WARNING:** The LeanSpa Weight Loss System is an advanced weight loss system designed to work fast and naturally for Proper Weight Loss!™

**BURN FAT\* LOSE WEIGHT!**

LeanSpa is an all natural clinical strength dietary formulation which contains key ingredients including a highly bioavailable (L)hydroxycitric acid and niacin bound chromium which, combined with diet and exercise, has been shown to:

- ✓ Reduce Body Weight and BMI (3X greater than diet and exercise alone)\*
- ✓ Burn Fat\*
- ✓ Boost Your Metabolism\*
- ✓ Curb Appetite\* and Reduce Food Intake\*

**ACT NOW TO CLAIM YOUR TRIAL PACKAGE!** PLUS \$4.95

**HURRY!** Limited to 1 order per household

**WHERE SHOULD WE SEND YOUR TRIAL BOTTLE?**

ENTER YOUR SHIPPING INFORMATION

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

State:

City: \_\_\_\_\_

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Email: \_\_\_\_\_

**SEND ME MY TRIAL ORDER PLUS \$4.95**

By clicking "Send me my trial order" above, I certify that I have read and agree to the Terms & Conditions & Privacy Policy of LeanSpa.com.

Secure and Safe Transactions

**Get a Celebrity Looking Body Today!**



**THE POWER IS IN THE FORMULA\***

Why is LeanSpa right for you? LeanSpa's weight loss system combines ingredients that influence multiple mechanisms important for PROPER™ weight loss, (loss of fat while preserving muscle) with an easy to follow fat loss system.

Take control of your health starting TODAY! LeanSpa is clinically formulated with ingredients designed to bring you back to shape by burning fat and building lean muscle. LeanSpa's ingredients also help to control appetite so you can feel full throughout the day. Additionally, several of LeanSpa's key ingredients have been shown to: Promote healthy serotonin levels\*, Maintain Normal Cholesterol Levels\*, Maintain Healthy Body Weight and Promotes Normal Energy Metabolism.\* It has also shown to Promote Cardiovascular Health\*, Promote Normal Insulin Function and Maintains Healthy Blood Sugar Levels\*

LeanSpa is made in the United States of only the highest quality natural ingredients each tested for purity so you can be confident in the power and purity of our formulation.

**SEND ME MY TRIAL ORDER PLUS \$4.95**

**HURRY!** Limited to 1 order per household


**The Media is SOLD on Acai**



**News MEDIA** Acai berries are among the most nutritious foods of the Amazon, rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid (omega-9), a beneficial fatty acid (often mistakenly referred to as essential)

**News MEDIA** Studies show that the acai berry is one of the most nutritious foods in the world. Acai pulp contains 10 times more antioxidants than red grapes and 10 to 30 times the

**Change Your Body with LEANSPA!**



"I am 38 years old. I have been working out 2 times per week with a trainer, but have not been losing any weight at all. The older I got the harder it has gotten to lose weight. I decided to try the LeanSpa for 30 days and see if it would help me make the difference. In the first week of taking LeanSpa with Acai, I lost 3 pounds by the end of first 4 weeks, I lost a total of 12 pounds of fat and gained 4 pounds of muscle. I also feel a lot better throughout the day, I have a lot more energy. I am very satisfied with the product, and now have it delivered to me every month."

*Ken M - Connecticut*

**Ken Lost 12 Pounds**

"I am 40 year old mother of 3 kids, over the years, I have gained 15



Try Leanspa

**MEDIA** anthocyanins of red wine; a synergy of dietary fiber and phytosterols to help promote cardiovascular and digestive health.

**News MEDIA** Acai is packed full of antioxidants, amino acids and essential omegas. The pulp also contains a concentration of antioxidants, to help combat premature aging, with 10-30 times the anthocyanins of red wine. Acai has an almost-perfect essential amino acid complex vital to proper muscle contraction and regeneration.

unwanted pounds. I saw one of these ads and decided to give it a try for a 30 day trial. I just wanted to lose the 15 pounds and keep it off. I do exercise and watch my diet, but just have struggled with the weight. I have been on LeanSpa now for 60 days and I have lost 18 pounds of fat, I feel awesome, I lost 3 dress sizes and I am back to size 6. I have also noticed my body muscle tone improve drastically."

*Angy Lost 18 Pounds* **Angy S - New York**

## You Too Can *Get Thin* starting **TODAY!**

Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients\*



**Acai**  
The Acai Berry has one of the highest antioxidant value of any edible substance in the world - 50 times that of red grapes!



**Green Tea**  
Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential anti-oxidant.



**Octopamine HCL**  
Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized.



**Caffeine**  
Caffeine acts as a dietary aid to promote increased fat oxidation and breakdown.



**5-Hydroxytryptophan**  
5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink enough water.



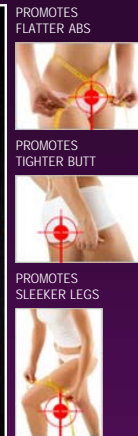
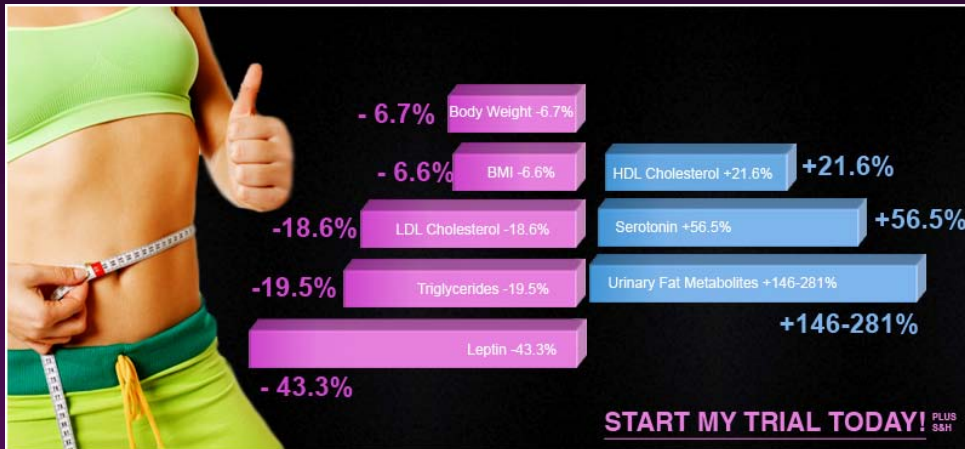
**Garcinia Cambogia**  
HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Additionally, HCA raises the levels of Serotonin that have a role in appetite regulation.



**Chromium**  
Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-density-lipoprotein cholesterol known as HDL or "good" cholesterol)



## Effective Body Sculpting & Weight Loss Benefits **THAT SHOW**



In this study, researchers from the ASR Academy of Medical Sciences, Elluru, India studied the effects of (-)hydroxycitric acid in 90 obese subjects for weight management during an 8-week period. At the end of the study, subjects experienced: significant

**START MY TRIAL TODAY!** PLUS 30% OFF

Try Leanspa

weight loss, improved body mass index, reduced food intake, increased fat oxidation, decreased LDL or "bad cholesterol" and increased HDL or "good cholesterol" levels. The study also demonstrated that (-)-hydroxycitric acid can significantly lower leptin and increase serotonin, two important body chemicals that impact appetite favorably. Urinary fat metabolites which are markers for fat oxidation (breakdown of fat) were also significantly increased. LeanSpa's clinical formulation contains a highly bioavailable salt extract of hydroxycitric acid derived from *Garcinia cambogia* as just one active ingredient in its clinical strength formulation.

Efficacy of a Novel Calcium/Potassium Salt of (-)-Hydroxycitric Acid in Weight Control  
 Preuss HG, Garis RI, Bramble JD, Bagchi D, Rao CVS, Satyanarayana S  
 Int J Clin Pharm Res 25:133-144, 2005.

**SEND ME MY TRIAL ORDER** PLUS \$4H

**HURRY!** LIMITED TO 1 ORDER PER HOUSEHOLD



**Get Lean This Month!**  
**LOSE WEIGHT**  
**LOOK GREAT!**



**ACT NOW TO CLAIM YOUR TRIAL BOTTLE!**

**SEND ME MY TRIAL ORDER** PLUS \$4H

By clicking "Send me my trial order" above, I certify that I have read and agree to the Privacy Policy of LeanSpa.com

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Note: Customer pays just shipping and handling fees at sign-up. Customer is responsible for shipping costs on all returns. Please view our Return Policy for other restrictions that may apply.

\* The statements made on our websites have not been evaluated by the FDA (U.S. Food & Drug Administration). This product is not intended to diagnose, cure or prevent any disease. The information provided by this website or this company is not a substitute for a face-to-face consultation with your health care professional and should not be construed as individual medical advice. Please consult your health care professional before beginning any weight loss or exercise program. If there is a change in your medical condition, please stop using our product and plan immediately and consult your health care professional. LeanSpa is an all natural dietary supplement for use as a weight loss aid. The testimonials on this website are individual cases and do not guarantee that you will get the same results. Typical weight loss results were reported on average at 1 lb -2 lbs per week. Individuals are remunerated. The LeanSpa Weight Loss System is an online program developed by a leading nutritionist and weight management experts who understand that an effective solution for weight loss includes a reduced calorie diet and activity plan for a healthy lifestyle. All trademarks on this website whether registered or not, are the property of their respective owners. Licensed photos for illustrative purposes only, models are not endorsed.

\*\*The proper weight system describes our system which encourages exercise, diet, and supplementation with LeanSpa to improve body composition that incorporates fat loss and lean muscle preservation.

\*\*\*Please note, the actual pedometer you receive may be different than pictured above.

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Try Leanspa

Combine with a proper diet and exercise.

# LEANspa™ with AÇAÍ

THE PROPER WEIGHT LOSS SYSTEM™

## Try it TODAY!

Melt Away Fat with an advanced Acai blend!\*

**WARNING:** The LeanSpa Weight Loss System is an advanced weight loss system designed to work fast and naturally for Proper Weight Loss!™

**WHERE SHOULD WE SEND YOUR TRIAL BOTTLE?**

**BURN FAT\* LOSE WEIGHT!**

LeanSpa is an all natural... contains key ingredients hydroxycitric acid and diet and exercise, has

- ✓ Reduce Bo (3X greater th
- ✓ Burn Fat\*
- ✓ Boost Your
- ✓ Curb Appe

100% SATISFACTION GUARANTEE

LEANspa™ AÇAÍ

FREE PEDOMETER! limited time offer

**ACT NOW TO CLAIM YOUR TRIAL PACKAGE!** PLUS \$49

**HURRY!** Limited to 1 order per household

**SEND ME MY TRIAL ORDER** PLUS \$49

By clicking "Send me my trial order" above, I certify that I have read and agree to the Terms & Conditions & Privacy Policy of LeanSpa.com.

Secure and Safe Transactions

Shipping Information

Email: \_\_\_\_\_

Get a Celebrity Looking Body Today!

**THE POWER IS IN THE FORMULA™**

Why is LeanSpa right for you? LeanSpa's weight loss system combines ingredients that influence multiple mechanisms important for PROPER™ weight loss, (loss of fat while preserving muscle) with an easy to follow fat loss system.

Waiting for https://secure.tryleanspa.com/?offer=64&promo=1&trysite=1&ady=1444...

Internet 100%





Try Leanspa | Order



Try it **TODAY**

Melt Away Fat with an advanced Acai blend!\*

**FINAL STEP**

Product	Price
 LeanSpa Dietary Supplement. When you order today you'll also get the BONUS LeanSpa Online Weight Loss Plan. (In Stock - ships within 24 hours)	\$0.00
 LeanSpa Pedometer. \$39.99 Value. Your BONUS for trying The LeanSpa Weight Loss System. (In Stock - ships within 24 hours)	\$0.00
Sub-Total	
Shipping & Handling	
Total	
\$ 0.00	
<del>\$ 4.95</del> \$1.95	
\$1.95	

**DISCOUNT APPLIED**

**ACT NOW TO CLAIM YOUR TRIAL BOTTLE!**

Your Shipment is estimated to arrive by **Oct 03, 2010**

Offer Details: By placing your order today you'll be shipped a 30 day supply of LeanSpa Weight Loss System tablets (just pay S&H). If you feel The LeanSpa Weight Loss System is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you 1 bottle every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-888-839-9990

- The BONUS Pedometer is yours to keep even if you cancel your LeanSpa Monthly Shipments.

WHERE SHOULD WE SEND YOUR TRIAL ORDER

First Name:  
 Last Name:  
 Address:  
 Zip Code:  
 State: Select state  
 City:  
 Phone:  
 Email:

Is your billing address the same as your shipping address?  
 Yes No

We Accept:



Card Number:

Exp. Date:

CVV2: [Where can I find it?](#)

Your transaction data is safe. Credit card information entered above will be encrypted when you submit your order.

I have read and agree to terms of offer



Terms and Conditions | Privacy Policy

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# **EXHIBIT F**

NutraSlim

Combine with a proper diet and exercise.

# NUTRASLIM™

with HCA

THE PROPER WEIGHT LOSS SYSTEM™

## Try it TODAY!

### WARNING:

The NutraSlim Weight Loss System is an advanced weight loss system designed to work fast and naturally for Proper Weight Loss!™

### BURN FAT\* LOSE WEIGHT!

NutraSlim is an all natural clinical strength dietary formulation which contains as key ingredients a highly bioavailable (-)-hydroxycitric acid and niacin bound chromium. A preliminary study suggests these ingredients, when combined with proper diet and exercise, may help to:

- ✓ Reduce Belly Fat\*
- ✓ Improve Muscle Mass\*
- ✓ Boost Metabolism\*
- ✓ Burn More Calories with Advanced Thermogenics\*
- ✓ Curb Appetite and Food Intake\*



ACT NOW TO CLAIM YOUR TRIAL BOTTLE! PLUS \$AH

**HURRY!** LIMITED TO 1 ORDER PER HOUSEHOLD

### WHERE SHOULD WE SEND YOUR TRIAL BOTTLE?

ENTER YOUR SHIPPING INFORMATION

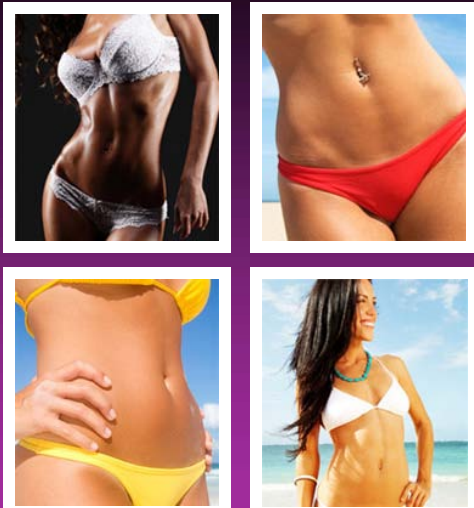
First Name:  
Last Name:  
Address:  
Zip Code:  
State:  Select state  
City:  
Phone:  
Email:

SEND ME MY TRIAL ORDER PLUS \$AH



Secure and Safe Transactions

## Change Your Life with NUTRASLIM!



## The Miracle of Garcinia/HCA



The power of NutraSlim's unique and clinically studied (-) hydroxycitric acid (HCA) is a powerful tool for reducing Fat and building lean Muscle.

NutraSlim contains a highly bioavailable form of 65%, that is 100% soluble, all natural, safe and effective plant extract. In contrast, most products that contain HCA ingredients contain 50% HCA, are less than 50% soluble and less bioavailable.

Extracted from the South Asian fruit Garcinia cambogia and NutraSlim contains standardized levels of (-) hydroxycitric acid (HCA), which has been clinically shown to suppress appetite and inhibit fat production, without stimulating the central nervous system.

Not only does NutraSlim contain a more bioavailable and soluble form of HCA than other products, NutraSlim also provides more milligrams of HCA in its formulation. Each serving of NutraSlim contains 1500 mgs which has been clinically proven to reduce fat and build lean muscle.

NutraSlim's unique high strength HCA is just one of several of its key ingredients that supports the products effectiveness. The makers of NutraSlim believe strongly that the high cost investment in its unique HCA as well the blend and quality of NutraSlim's specialized ingredients is what separates us from the rest.

## You Can Get THIN this NEW YEAR!

Trim Your Body and Help Promote Fat Loss with NutraSlim.

Research Studies have concluded that your odds of being overweight are 24% lower for each additional hour you sleep. Scientific studies


have also proven that the key

## Get a Celebrity Looking Body Today!






NutraSlim



ingredients help regulate mood and promote relaxation. NutraSlim is formulated with key amino acids, which help promote these natural processes.

Formulated with a proprietary blend of key ingredients synergistically blended to help maximize fat burning and enhance health when taken correctly and used with a sensible diet and moderate exercise.



## You Too Can *Get Thin* starting **TODAY!**

Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients\*

### Garcinia Cambogia

HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Additionally, HCA raises the levels of Serotonin that have a role in appetite regulation.

### Green Tea

Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential anti-oxidant.

### Caffeine

Caffeine acts as a dietary aid to promote increased fat oxidation and breakdown.

### 5-Hydroxytryptophan

5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink enough water.

### Octopamine HCL

Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized.

### Chromium

Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-density-lipoprotein cholesterol known as HDL or "good" cholesterol)




# Get Lean This Month!

## LOSE WEIGHT LOOK GREAT!

**ACT NOW TO CLAIM YOUR TRIAL BOTTLE!** **SEND ME MY TRIAL ORDER**

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NutraSlim

Note: Customer pays just shipping and handling fees at sign-up. Customer is responsible for shipping costs on all returns.  
Please view our Returns and Refunds Policy for other restrictions that may apply.

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\*\*The proper weight system describes our system which encourages exercise, diet, and supplementation with NutraSlim to improve body composition that incorporates fat loss and lean muscle preservation.

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# **EXHIBIT G**



SEARCH

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**Through scientific innovation we are changing the paradigm of weight loss with LeanSpa.**

PROPER weight loss is more than just weight loss. Loss of muscle and bone weight is deleterious. PROPER weight loss means the weight that is lost is fat - not muscle and bone. We developed LeanSpa specifically with this concept in mind. LeanSpa is the first of 3 novel products that will be launched in 2010 - first quarter 2011.



**Want to hear from you!**  
We handle emails 7 days a week, 24 hours a day. Contact a customer service representative now at [support@leanspa.com](mailto:support@leanspa.com)

Try if for 30 Days, Risk Free



You have nothing to lose but weight!

Clinical Research



The LeanSpa Formula helps lose fat and gain muscle

LeanSpa Store



Receive discounted pricing for a limited time only!

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SEARCH

HOME | ABOUT | **PRODUCTS** | CLINICAL RESEARCH | Label | ADVISORY PANEL | STORE | CUSTOMER SERVICE

## THE LEANSPA GUARANTEE

We guarantee you will lose fat and gain muscle for PROPER weight loss—without any risk. You have nothing to lose but weight!

### PROPER Weight Loss Guaranteed or your money back!

If, for any reason, LeanSpa fails to meet your expectations, simply return the bottle (even if empty) within 30 days of receipt for a prompt, courteous refund of your purchase price (less s/h).

**ORDER TODAY!**



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# **EXHIBIT H**

Try Leanspa

Combine with a proper diet and exercise.



**100% SATISFACTION GUARANTEE**

# LeanSpa™ with AÇAÍ

THE PROPER WEIGHT LOSS SYSTEM™

**Clinically Tested to Reduce Belly Fat!\***

**Try it TODAY!**

**WARNING:** The LeanSpa Weight Loss System is an advanced weight loss system designed to work fast and naturally for Proper Weight Loss!™

**WHERE SHOULD WE SEND YOUR TRIAL BOTTLE?**

ENTER YOUR SHIPPING INFORMATION

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

State:  Select state

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SEND ME MY TRIAL ORDER PLUS \$AH**

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Secure and Safe Transactions

**BURN FAT\* LOSE WEIGHT!**

LeanSpa is an all natural clinical strength dietary formulation which contains key ingredients including a highly bioavailable (-)-hydroxytric acid and niacin bound chromium which, combined with diet and exercise, has been shown to:

- ✓ Reduce Belly Fat\*
- ✓ Improve Muscle Mass\*
- ✓ Boost Metabolism\*
- ✓ Burn More Calories with Advanced Thermogenics\*
- ✓ Curb Appetite and Food Intake\*

**ACT NOW TO CLAIM YOUR TRIAL BOTTLE! PLUS \$AH**

**HURRY!** LIMITED TO 1 ORDER PER HOUSEHOLD



## Change Your Body with LEANSPA!

In a pilot study on 17 subjects, the LeanSpa Formula showed a significant, average weight loss over a 2-month period. More important, the change in weight was PROPER weight loss in that the subjects lost fat while gaining muscle. Under the usual dieting regimen, weight loss from dietary changes alone causes loss of muscle as well as fat.

Also, many weight loss/dieting regimens result in bone mineral loss, an undesirable outcome. This was not the case with LeanSpa. Much of the observed fat loss in this study occurred in the abdominal region, the area of most concern to physicians. Decreases in abdominal fat are important to physicians who understand that accumulation of fat in this area seems to be closely associated with many chronic disorders, such as blood pressure elevations, diabetes, and perturbations of circulating lipids in the blood.

At least part of the weight loss in this study is accounted for by an 8% increase in basal metabolism, approximating over starting values. Notably, blood pressure and heart rate were virtually unchanged even though a significant increase in the basal metabolic rate occurred. Blood work revealed no significant adverse side effects, and various psychological testings suggest improvement in the quality of life and an improvement in healthy eating habits.

By Dr. Harry Preuss author of the "The Natural Weight Loss Pharmacy" and leading researcher on dietary supplements.

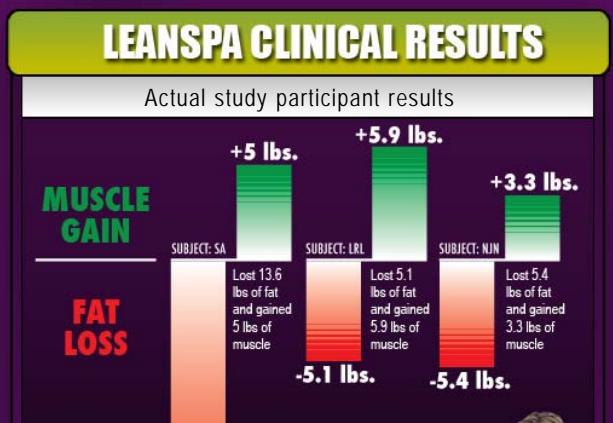


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**HURRY!** LIMITED TO 1 ORDER PER HOUSEHOLD

## Get a Celebrity Looking Body Today!





## The Media is SOLD on Acai

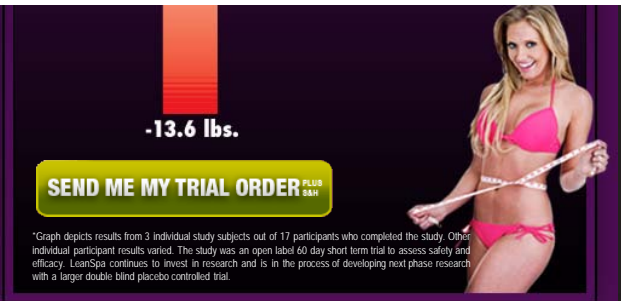


**News MEDIA**

Acai berries are among the most nutritious foods of the Amazon, rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid (omega-9), a beneficial fatty acid (often mistakenly referred to as essential)



Try Leanspa



**-13.6 lbs.**

**SEND ME MY TRIAL ORDER** PLUS \$4.95 SHIP

\*Graph depicts results from 3 individual study subjects out of 17 participants who completed the study. Other individual participant results varied. The study was an open label 60 day short term trial to assess safety and efficacy. LeanSpa continues to invest in research and is in the process of developing next phase research with a larger double blind placebo controlled trial.

**News MEDIA**

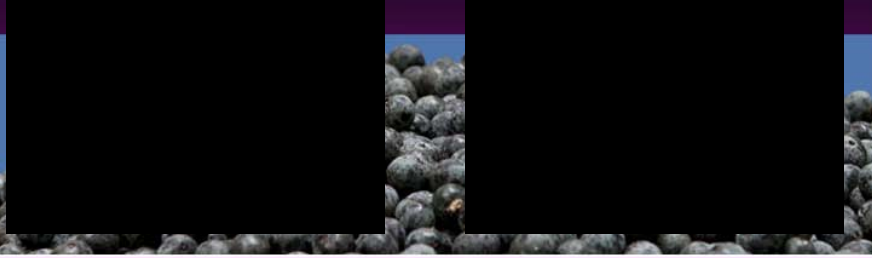
Studies show that the acai berry is one of the most nutritious foods in the world. Acai pulp contains 10 times more antioxidants than red grapes and 10 to 30 times the anthocyanins of red wine: a synergy of dietary fiber and phytoesters to help promote cardiovascular and digestive health.

**News MEDIA**

Acai is packed full of antioxidants, amino acids and essential omegas. The pulp also contains a concentration of antioxidants, to help combat premature aging, with 10-30 times the anthocyanins of red wine. Acai has an almost-perfect essential amino acid complex vital to proper muscle contraction and regeneration.



Real Results with **LEANSPA!**\*



You Too Can **Get Thin** starting **TODAY!**

Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients\*

**Acai**

The Acai Berry has one of the highest antioxidant value of any edible substance in the world - 50 times that of red grapes!

**Green Tea**

Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential anti-oxidant.

**Octopamine HCL**

Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized.

**Caffeine**

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**5-Hydroxytryptophan**

5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink enough water.

**Garcinia Cambogia**

HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Additionally, HCA raises the levels of Serotonin that have a role in appetite regulation.

**Chromium**

Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-density-lipoprotein cholesterol known as HDL or "good" cholesterol)



**Get Lean This Month!**  
**LOSE WEIGHT**



Try Leanspa

**LOOK GREAT!**

**CLINICALLY TESTED!**

**ACT NOW TO CLAIM YOUR TRIAL BOTTLE!**

**SEND ME MY TRIAL ORDER PLUS S&H**

**#1 NATURAL BERRY SUPPLEMENT**

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\*\*The proper weight system describes our system which encourages exercise, diet, and supplementation with LeanSpa to improve body composition that incorporates fat loss and lean muscle preservation.

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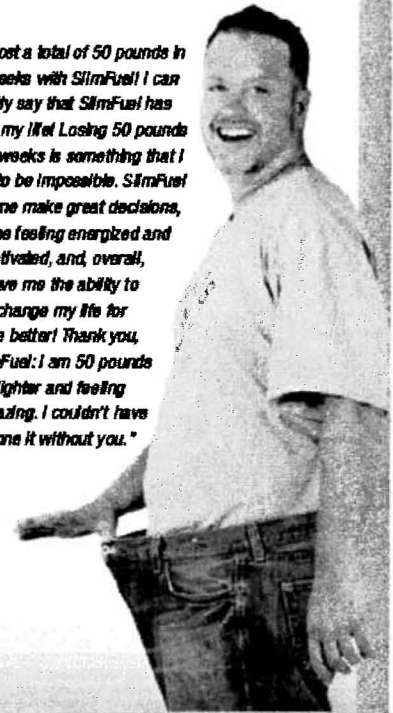
# **EXHIBIT I**



HOME SLIMFUEL CHALLENGE TESTIMONIALS CLINICAL RESEARCH ADVISORY PANEL STORE  
CUSTOMER SERVICE

**CHANN** **LOST 20 lbs.**

*"I have lost a total of 50 pounds in eight weeks with SlimFuel! I can honestly say that SlimFuel has changed my life! Losing 50 pounds in eight weeks is something that I thought to be impossible. SlimFuel helped me make great decisions, kept me feeling energized and motivated, and, overall, gave me the ability to change my life for the better! Thank you, SlimFuel! I am 50 pounds lighter and feeling amazing. I couldn't have done it without you."*



Try if for 30 Days, Risk Free

You have nothing to lose but weight!

Clinical Research

The Slimfuel Formula helps lose fat and gain muscle

Slimfuel Store

Receive discounted pricing for a limited time only!

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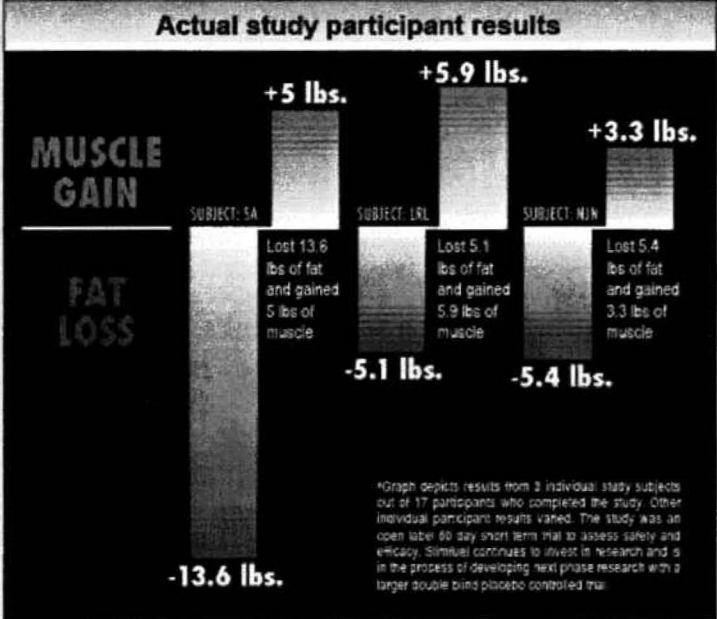
THE PROPER WEIGHT LOSS SYSTEM™

HOME SLIMFUEL CHALLENGE TESTIMONIALS CLINICAL RESEARCH ADVISORY PANEL STORE  
CUSTOMER SERVICE

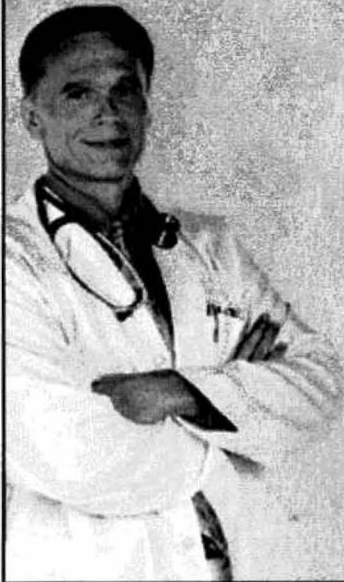
## CLINICAL STUDIES

In a pilot study on 17 subjects, the Slimfuel Formula showed a significant, average weight loss over a 2-month period. More important, the change in weight was PROPER weight loss in that the subjects lost fat while gaining muscle. Under the usual dieting regimen, weight loss from dietary changes alone causes loss of muscle as well as fat.

Also, many weight loss/dieting regimens result in bone mineral loss, an undesirable outcome. This was not the case with Slimfuel. Much of the observed fat loss in this study occurred in the abdominal region, the area of most concern to physicians. Decreases in abdominal fat are important to physicians who understand that accumulation of fat in this area seems to be closely associated with many chronic disorders, such as blood pressure elevations, diabetes, and perturbations of circulating lipids in the blood.



\*Graph depicts results from 3 individual study subjects out of 17 participants who completed the study. Other individual participants results varied. The study was an open label 60 day short term trial to assess safety and efficacy. Slimfuel continues to invest in research and is in the process of developing next phase research with a larger double blind placebo controlled trial.



### A PILOT STUDY TO EVALUATE THE SAFETY AND EFFICACY OF A NOVEL PROPER WEIGHT LOSS FORMULA

**Background:** With time, more individuals are falling into the category of over-weight/obese, a state that predisposes them to many unhealthy, chronic perturbations. The best way to lose weight is via PROPER weight loss, i.e., lose fat mass while sparing lean muscle mass and bone minerals. Some dietary formulas can safely accomplish this via multiple mechanisms.

**Objective:** The purpose of the present pilot study was to examine the efficacy and safety of a fat loss formula that has the potential to enhance PROPER weight loss by influencing a number of physiological mechanisms during a 60-day open-label study of 20 overweight adult.

Table 3 Complete Blood Count (CBC)  
Complete Blood Count (CBC) Results

Table 4 Blood Chemistries  
Complete Blood Chemistries Results

Table 6 Changes in Body Proportions over Two Months  
Complete Changes in Body Proportions over a Two Month span

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