



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Bureau of Consumer Protection  
Division of Advertising Practices

October 9, 2012

Via Email

Monica Wallace, Esq.  
Senior Corporate Counsel  
Arthur Middleton Capital Holdings, Inc. Companies  
8000 Freedom Ave.  
N. Canton, OH 44720

Re: PatentHEALTH, LLC, File No. 1123122

Dear Ms. Wallace:

As you know, upon referral from the National Advertising Division of the Council of Better Business Bureaus ("NAD"), the staff of the Federal Trade Commission's Division of Advertising Practices has conducted an investigation into whether PatentHEALTH, LLC ("PatentHEALTH"), violated Sections 5(a) and 12 of the Federal Trade Commission Act, 15 U.S.C. §§ 45(a) and 52, through the use of false and misleading advertising in connection with the sale of the dietary supplement Trigosamine. Specifically, NAD's referral concerned the advertorial format of the advertising campaign for Trigosamine and whether PatentHEALTH possessed competent and reliable scientific evidence to substantiate certain claims regarding the supplement.

Upon review of the matter, we have determined not to take additional action at this time. This action is not to be construed as a determination that a violation did not occur. The Commission reserves the right to take such further action as the public interest may require.

Very truly yours,

A handwritten signature in cursive script that reads "Mary K. Engle".

Mary K. Engle  
Associate Director

cc: David G. Mallen, NAD