

EXHIBIT 5

PURANOL RADIO ADVERTISEMENTS

Creative Development Version - 404-011: 5 - v1 - Production Approved

Creative Development Version

Creative 011-Warning-:60 # 5

Version Version Comments Lock

Production Stage Production Approved Publish 5/16/2008

Create Date 5/13/2008 Sent

1 ANNC: WARNING! If you're looking to lose weight, you need to be
2 careful. Because there are a ton of imposters out there selling
3 products that just DON'T WORK.
4
5 But if you seriously want to lose up to 15 pounds, the natural way, we
6 can help--with Puranol. We're so sure that Puranol will help you shed
7 up to 15 pounds that we're going to let you try it risk-FREE for 30
8 days. Just call 1-800-XXX-XXXX and request your risk-FREE 30 day
9 supply today.
10
11 WOMAN: In six months of taking Puranol, I've already lost 30 pounds.
12 My appearance has changed dramatically and I look and FEEL great!
13
14 ANNC: Join the thousands of people who have lost excess pounds with
15 Puranol, by calling for YOUR risk-free trial today. If you're serious
16 about losing weight, experience the weight-loss power of all-natural
17 Puranol.
18
19 To lose up to 15 pounds, the natural way, call now for your risk-free
20 30-day supply of Puranol and start losing weight today. Call 1-800-
21 XXX-XXXX. That's 1-800-XXX-XXXX.
22
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28

Spell Check Word Count

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Creative Development Version - 404-002: 3 - v3 - Production Approved

Creative Development Version

Creative 002-Health News-:60 # 3

Version Comments legal revisions

Production Stage Production Approved Lock

Create Date 1/11/2006 Publish Sent

1 MUSIC: NEWSY - FADES OUT UNDER ANNOUNCER

2

3 ANNC (MALE): In health news -- toxic waste is affecting men and

4 women in this area. If you're experiencing symptoms of fatigue,

5 sluggishness, or bloating, please stay tuned to this important

6 announcement. This toxic waste is living closer to home than you ever

7 imagined -- your own BODY! In fact, the average American is carrying

8 around up to 10 pounds of toxic waste!

9

10 A revolutionary solution is being offered risk-free to the public for the

11 first time. It's called Puranol, an all-natural supplement formulated to

12 cleanse your body from pounds of toxins and excess waste. To request

13 a risk-free 30-day trial of Puranol, call this toll-free number. 1-800-

14 XXX-XXXX.

15

16 Every day we encounter toxins that build up inside us and make us

17 feel lethargic, fatigued and bloated. Puranol's all-natural formula is

18 designed to rid your body of compacted waste and toxins. So you can

19 feel lighter, healthier and better than you have in years. To request a

20 risk-free trial of Puranol, call 1-800-XXX-XXXX. That's 1-800-XXX-

21 XXXX.

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