

**EXHIBIT 7**

**PH PLUS RADIO ADVERTISEMENTS**

Creative Development Version - 562-026: 3 - v1 - Production Approved

**Creative Development Version**

Creative 026-Ten Pounds-:60 # 3

Version Version Comments

Production Stage Production Approved Lock

Create Date 6/18/2009 Publish  6/22/2009 Sent

1 ANNC: [LOW/FLAT] Warning! The following may result in weight loss  
2 of ten pounds or more.  
3  
4 PAULA: I couldn't believe how fast I lost ten pounds!  
5  
6 VICKIE: My first bottle I lost ten pounds.  
7  
8 DARLENE: I have been taking PH Plus and I have already lost ten  
9 pounds!  
10  
11 ANNC: Losing ten pounds has never been faster or easier or more  
12 effective! Introducing PH Plus. An all-natural breakthrough that has  
13 people losing ten pounds and a whole dress size in less than a month!  
14 And now, you can try it risk-FREE for 30 days. Call in the next ten  
15 minutes and guarantee your risk-free supply. 1-800-XXX-XXXX.  
16  
17 No other product has a more powerful fat-burning formula! Which  
18 means you can drop dress sizes even faster!  
19  
20 MAGGIE: I dropped from a dress size 6 to a size 4.  
21  
22 ANNC: If you want to lose ten pounds, OR a whole dress size, be one  
23 of the first lucky callers and get your own risk-free supply! Call 1-800  
24 -XXX-XXXX. 1-800-XXX-XXXX. That's 1-800-XXX-XXXX.  
25  
26  
27  
28

Spell Check Word Count

Email Script Preview Script Cancel << >>

Creative Development Version - 562-022: 3 - v5 - Production Approved

**Creative Development Version**

Creative 022-Special Study-:60 # 3

Version Version Comments Lock

Production Stage Production Approved Publish

Create Date 3/16/2009 Sent

1 ANNC: Are you a woman between the ages of 25 and 54 who needs  
2 to lose at least 10 pounds or more? Do you have trouble sticking to a  
3 diet because you feel hungry all the time? Well, as a listener in this  
4 area, you're invited to participate in a FREE study of an amazing all-  
5 natural breakthrough that helps you lose weight by actually  
6 suppressing your appetite!  
7  
8 This powerful and safe weight-loss supplement is called PH Plus. And  
9 as part of this special study, you can try it FREE for 30 days. But  
10 supplies are limited -- so call now to reserve YOUR risk-free supply, 1  
11 -800-XXX-XXXX.  
12  
13 PH Plus is safe and effective, and no other product has its powerful  
14 fat-burning formula. In previous special studies, people have  
15 experienced amazing results. And now it's being offered to listeners in  
16 this area.  
17  
18 Call immediately to see if you're eligible to participate -- and to  
19 receive your personal, risk-free 30-day supply. Again, supplies are  
20 limited, so call now, 1-800-XXX-XXXX. 1-800-XXX-XXXX. 1-800-XXX-  
21 XXXX.  
22  
23  
24  
25  
26  
27  
28

Spell Check Word Count

Email Script Preview Script Cancel << >>